11TH ANNUAL NATIONAL CONFERENCE ON ALLIED HEALTH EDUCATION
FEBRUARY 26-28, 2014
GAYLORD OPRYLAND RESORT & CONVENTION CENTER
NASHVILLE, TN

Don't Miss Early Bird Registration...Register Today!!!
Dr. Adam Sáenz

Dr. Sáenz earned his Doctorate in School Psychology from Texas A&M University. He completed his pre-doctoral clinical training under a fellowship appointment to Harvard Medical School, and has a post-doctorate in clinical psychology from the Alpert Medical School of Brown University. Dr. Sáenz also earned a Doctorate of Ministry in Pastoral Counseling from Graduate Theological Foundation with residency at Christ Church College of Oxford University.

Dr. Sáenz is a featured blogger for the Huffington Post Education Page, and he currently serves as the clinical director of the Brazos Valley Counseling and Assessment Clinic, which he founded in 2003.

How did he go from juvenile detention to earning two doctorates with training at Harvard Medical School and Oxford University? Adam Sáenz will tell you: it was the power of a teacher. Dr. Sáenz’s story is one the Huffington Post says “will never fail to inspire,” a journey through profound lows and soaring highs. At every important juncture, there have been two common elements: lifesavers that appeared when he most needed them, education and teachers. Whether you’re searching for a reason to believe or you just need a hope-filled reminder, the bottom line is that you do have tremendous power to make a difference in students’ lives, and Dr. Sáenz’s message will compel you to engage your calling with passion, with purpose, with vision, and with faith.

Dr. Sáenz will also lead two breakout sessions following his keynote address:

**Well-being and Self-care**

Are you too busy to prepare to fully engage your students academically or behaviorally (let alone find time to exercise and eat right)? Are you relationally-isolated at work, carrying emotional baggage from experiences you have had on your campus or with colleagues? Are you barely able to get by financially, and, in the end, wondering why you ever decided to become a teacher or whether you want to continue in the profession?

Dr. Sáenz’s The Power of a Teacher is based on his years of research conducted in schools across the country; it is a self-care manual for teachers that the Houston Chronicle describes as a “must read for every educator who wants to make a difference.” What is true in families is also true in schools: the first effective intervention for all children is an adult living a balanced, healthy life. Even the best academic and behavioral interventions, when implemented by staff on the verge of burnout, will have minimal positive effect. In this session, you will gain a deeper understanding of emotional, occupational, financial, spiritual and physical well-being. You will leave with practical strategies to increase well-being in each area.

As a teacher, your profession is wrought with squeaky wheels -- students, parents, curriculum, administration, federal guidelines, and on and on. The teacher intent on a lifetime journey on the road of education is wise to consistently invest meaningful quantities of the oil of his or her attention on the wheel that matters most: the wheel of personal well-being. We have great news for you: you really do have power to make lives better, including your own.

**Stress Management and Community Building**

Most of us are aware of the potential negative effects of stress, including physical and mental illness and eventual burnout. In worst-case scenarios, stress erodes not only our individual well-being, but also our ability to create healthy, effective community with our colleagues.

The good news is that stress does not have to be the enemy. In fact, if our goal is to live a stress-free life, we are cheating ourselves out of a potentially valuable fuel source. Stress, when understood and managed effectively, can result not only increased personal well-being, but also in authentic community among our colleagues.

We’ll discuss potential sources of stress in your vocation and explore various coping strategies based on the fight, flight, or freeze response. Leave with practical strategies to increase your adaptive coping and tools for building community with your colleagues.
Delay Reaction: Controlling What You Can During the Credentialing & Licensing Process

Delays in the credentialing and licensing process present institutions with challenges in retaining students and grads and create the risk of lower pass rates, placement concerns and the need for additional resources. Although delays with state boards, testing centers and other outside agencies are outside of your control, there are approaches that institutions can take to control the reaction to delays and outcomes. This session examines some proactive ways that institutions can limit risk, drive positive outcomes, and do their best to ensure that delays have a limited impact on student and graduate success.

**Presenter:**
Darcy Dauderis  
Executive Director, Academic Integrity & Development  
American Career College  
Irvine, California

Avoiding Innocent Mistakes That Can Lead to Disastrous Results

This important session will focus on the day-to-day information that schools are required to provide to prospects, students and oversight agencies that if not handled correctly can place the school in jeopardy of levied sanctions and the loss of accreditation, state licensing and/or Title IV eligibility.

The presentation will identify common mistakes in posting attendance; establishing student schedules and scheduled breaks, using self-study and outside student projects for makeup credits and or attendance; and, the facts and fiction of allowable absent hours relative to Title IV compliance, ledger postings, drawing down federal funds and COD reporting issues. Awareness of important elements regarding prior award year charges, apportionment of tuition and fees as well as minimum state requirements for licensing and Title IV eligibility will also be detailed.

**Presenter:**
Sally Samuels  
Compliance Director  
FAME  
Ft. Lauderdale, Florida

Making the Most of Your Online Course

This session will provide applicable techniques that can be used in an online, blended or full, distance education classroom. Participants will create a threaded discussion and collaborative online activity to incorporate into the distance education classroom.

At the completion of this presentation participants will be able to:

- Understand the difference between a well written threaded discussion question and a poorly written one.
- Understand the principles behind incorporation of collaborative online activities.
- Apply the principles of appropriate threaded discussion questions and effective collaborative online activities.
- Create a collaborative online activity that can be integrated into current coursework.

**Presenter:**
Susan K. Zolvinski, MBA, LPN, RMA, CAHI, CDEI  
Retired Allied Health Program Director  
Brown Mackie College  
LaPorte, Indiana

Somebody’s Knocking at the Door – Are You Prepared to Let ‘Em In?

Attorneys from the education sector will provide an overview of compliance considerations, specific recommendations regarding compliant practice, and common issues that can lead to serious problems. The discussion will be based upon observations and experience gained in the field working with education clients and will include recommendations for ensuring ongoing compliance and smooth site visits. The intended audience includes managers and directors of ABHES-accredited institutions, particularly those that are Title IV-eligible. However, school employees at every level will benefit from this discussion of suggested best practices, policies/procedures to avoid, and other potential pitfalls.

**Presenters:**
Robert Walker, Esquire  
Katherine Brodie, Esquire  
Ritzert & Leyton, P.C.  
Fairfax, Virginia
Essential Elements of a Positive Campus Climate

This is a dynamic, interactive session for campus leaders. Discover how lessons from the best and the worst campus climates will help you be a better leader. Participants will share their experiences and learn the essential elements of a positive campus climate and how it will improve operations. James Rund, Campus President, ECPI University Columbia, South Carolina, will facilitate this session. Rund has 25 years of experience in post secondary education. He is also assigned to the U.S. Navy's Center for Personal and Professional Development and travels around the country teaching leadership to U.S. Navy officers.

Presenter:
James R. Rund, MBA
Campus President
ECPI University
Columbia, South Carolina

Market Orientation and Placement: Treating Graduate Employers as Valued Customers

In most locations across the country employers have a choice when taking on entry level employees. With many schools competing to place their graduates, can treating employers as valued ‘customers’ increase the possibility of success? This session will look at the results from a recently conducted market survey and assess activities and processes that best engage local employers. Discussion will focus on how schools can evaluate their placement process and areas where improvement can be made.

Presenter:
Pete Etchells
Accreditation Coordinator
ABHES
Falls Church, Virginia

Developing and Benefiting from Externships

This session focuses on how to develop and benefit from successful externship experiences, whether they are required or not. Learn how to train externs to work as if they were on an extended job interview, and to set employer expectations to extend job offers to externs. Discussions will include how to meet regulatory requirements, involve community leaders, and positively impact the career school sector image through externships.

Presenter:
Dr. Susan F. Schulz
President
Boca Raton, Florida

Digital Dirt: Social Media and Career Services

Do you know your digital dirt? Every person has information (digital dirt) on the Internet that is available for employers to see prior to interviewing an individual. Graduates’ social media profiles and Internet presence can ruin their chances of getting a job before they even have an interview. This session will teach you how to work with students and graduates to uncover their digital dirt, and how to clean it up to improve their online presence.

Presenter:
Kelsie Beckfield
Director of Career Services
Globe University
Eau Claire, Wisconsin

Always Wanting to Come Back for More!

As an instructor do you feel unsatisfied with your teaching skills? Are you worried that your students may be bored? Do you feel disconnected to your online students? Do you want to be that teacher that everyone wants to have? If so, this is the session for you! In this session we will discuss how to effectively use teaching tools with the ultimate goal of making learning come alive for your students. As an instructor, there is no better feeling than knowing that you have done your best and have been instrumental in helping others be their best.

Presenter:
Lori Tyler
President and Owner
Lori Tyler & Associates
Littleton, Colorado
ABHES Updates: Partnering Towards Compliance Roundtables

Back by popular demand! This session is designed to share ABHES requirements in a variety of areas via roundtable discussions. Planned areas of dialogue include notification and application requirements, implementation of the program effectiveness plan, statistical reporting and more. ABHES staff and commissioners will host this valuable session and participants will be free to visit several roundtables during the time allotted.

Regulatory Issues Facing Postsecondary Education Roundtable Discussions

Recent changes in the law coupled with alarming trends in student loan repayment performance are already manifesting themselves in higher CDRs across all sectors. For many institutions, the next few years will be a significant test in maintaining Title IV, HEA program eligibility. Institutions need to be aware of the requirements, tools and processes available to them for dealing with the coming CDR crisis.

Join roundtable discussions on up-to-the-minute topics concerning the major legislative issues facing postsecondary education today. Learn the status of some of the key regulatory concerns, including credit hour, cohort default rates, gainful employment, state authorization, and the President’s budget; and, how these concerns will affect healthcare institutions and programs.

ABHES ANNUAL MEMBERSHIP MEETING

10:00 A.M. – 12:00 P.M., FRIDAY, FEBRUARY 28, 2014

This year’s conference will conclude with the ABHES Annual Membership Meeting, which will bring together commissioners and staff to provide an overview of the year’s accomplishments, tasks at hand, and issues facing ABHES and its accredited institutions and programs. The Commission chair will provide updates to include new accreditation requirements (effective January 1, 2014), and the financial status of ABHES. This is a must-attend event for ABHES members!
MONDAY, FEBRUARY 24, 2014
9:00 a.m. - 5:00 p.m. Programmatic Accreditation Workshop*

TUESDAY, FEBRUARY 25, 2014
9:00 a.m. - 5:00 p.m. Institutional Accreditation Workshop*
1:00 p.m. - 5:00 p.m. Evaluator Training Workshop: Administrative Team Leader*

WEDNESDAY, FEBRUARY 26, 2014
8:00 a.m. - 12:00 p.m. Program Effectiveness Plan (PEP) Workshop*
8:00 a.m. - 12:00 p.m. Evaluator Training Workshop: Program Specialist*
12:00 p.m. - 7:00 p.m. On-Site Registration for Exhibitors & Attendees
1:00 p.m. - 5:00 p.m. Program Effectiveness Plan (PEP) Workshop (Repeat Session)*
1:00 p.m. - 5:00 p.m. Evaluator Training Workshop: Distance Education Specialist*
5:00 p.m. - 7:00 p.m. ABHES Commission’s Welcome Reception

THURSDAY, FEBRUARY 27, 2014
6:00 a.m. - 7:00 a.m. ZUMBA® Workout Class*
7:30 a.m. - 8:30 a.m. Deluxe Breakfast with Exhibitors
8:30 a.m. - 9:45 a.m. General Session Featuring Keynote Address
10:00 a.m. - 11:15 a.m. Breakout Sessions – Block #1
11:30 a.m. - 12:30 p.m. Breakout Sessions – Block #2
12:30 p.m. - 2:00 p.m. Luncheon featuring a Special Tribute to Christopher J. Eaton
2:15 p.m. - 3:30 p.m. Breakout Sessions – Block #3
3:45 p.m. - 4:45 p.m. Breakout Sessions – Block #4
5:00 p.m. - 7:00 p.m. Exhibitor’s Pre-Dinner Wine & Cheese Networking Assembly
7:00 p.m. - 10:00 p.m. Hockey Game: Nashville Predators vs. Tampa Bay Lightning*

FRIDAY, FEBRUARY 28, 2014
6:00 a.m. - 7:00 a.m. ZUMBA® Workout Class*
8:00 a.m. - 9:00 a.m. Deluxe Breakfast
9:00 a.m. - 9:45 a.m. Recognition Award Ceremony
10:00 a.m. - 12:00 p.m. ABHES Membership Meeting
12:00 p.m. Closing Remarks

NOTE: CONFERENCE SCHEDULE AND SESSIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE.

*The identified workshops/events require separate registration and fees, as applicable, which are not inclusive of the conference registration.
The following activities require a separate registration and fee.
Visit the ABHES website at https://www.abhes.org/workshop_registration to register online.
Space is limited, so register early!

Zumba® Workout Class Returns!
Start your day on a good note! Join ABHES for Zumba® Thursday and Friday mornings.

What is ZUMBA®?
Zumba® means to “move fast and have fun.” The class is an exciting Latin dance-inspired cardio workout that tones your body and burns lots of calories using high-energy music and easy to follow movements.

Zumba® is an amazing exercise alternative to the traditional, boring workout. Feel vibrant, energized and invigorated! No prior dance experience needed. Anyone can join in the fun!

Zumba® Class Details:
Each Zumba class is an hour long, which includes a warm-up, Zumba dance with instruction, and a cool-down. Participants should wear comfortable clothing, which allows them to move more easily, and wear sneakers.

Zumba® Class Registration:
If attending the conference, there is a separate registration fee of only $10 per person, per class, or $15 if registering for both classes at once. Each class will start at 6:00 a.m. on Thursday and Friday mornings.

Extra Curricular Activities

NASHVILLE PREDATORS HOCKEY GAME!
Whether you are a hockey fan or just want something fun to do during your visit to Nashville, join ABHES commissioners & staff to see the Nashville Predators take on the Tampa Bay Lightning on Thursday, February 27, 2014, at the Bridgestone Arena. Both teams feature some of the best players in the NHL, including #6 Shea Weber, Predators Captain, two-time Norris Trophy finalist for best Defenseman in the NHL; and, #35 Pekka Rinne, two-time Vezina Trophy finalist for best Goalie in the NHL. Reserved seats are in section 102, rows B, C, and D, just 15 rows from the ice in Tampa Bay’s end zone.

Pre-registration is required and must be completed by Monday, February 10, 2014. There is separate registration fee of $55 per person, which includes one game ticket (which is more than 20% off the published gate rate) and group transportation to and from the hotel before and after the game. Food and beverage is not included in the fee, but is available for purchase at the arena.

NOTE: ABHES RESERVES THE RIGHT TO CANCEL THE EXTRACURRICULAR ACTIVITIES NOTED ABOVE FOR ANY REASON. IN THE EVENT OF A CANCELLATION, REFUNDS WILL BE PROVIDED TO ALL REGISTRANTS WITHIN 3 WEEKS FOLLOWING THE PUBLISHED CANCELLATION NOTICE.
Programmatic Accreditation Workshop

9:00 a.m. – 5:00 p.m., Monday, February 24, 2014

This one-day workshop will provide an overview of ABHES policies and procedures. Instruction will be provided on the accreditation standards, the Self-Evaluation Report (SER) and site visit preparation. The workshop is designed for initial and renewal applicants seeking programmatic accreditation for a Medical Assistant, Medical Laboratory Technology, and/or Surgical Technology program that meets ABHES Programmatic Eligibility Requirements of Chapter II of the Accreditation Manual. The workshop is also open to individuals who are interested in learning more about ABHES programmatic accreditation.

Institutional Accreditation Workshop

9:00 a.m. – 5:00 p.m., Tuesday, February 25, 2014

This one-day workshop will provide an overview of ABHES policies and procedures. Instruction will be provided on the accreditation standards, the Self-Evaluation Report (SER) and site visit preparation. The workshop is for initial and renewal applicants seeking institutional accreditation for schools that meet ABHES Institutional Eligibility Requirements of Chapter II of the Accreditation Manual. The workshop is also open to individuals who are interested in learning more about ABHES institutional accreditation.

Evaluator Training Workshop: Administrative Team Leader

1:00 p.m. – 5:00 p.m., Tuesday, February 25, 2014

This workshop will train attendees possessing school administrative expertise to serve as team leaders on ABHES accreditation site visits. Participants will be exposed to key practices for success in providing guidance, instruction, direction and leadership to the team. There will be a review of the accreditation standards, with distinctions between those applicable to institutionally and programmatically accredited schools; general policies and procedures; and, general evaluation information. The workshop is designed for individuals possessing experience in school administration, supervision and accreditation with excellent organizational and leadership skills.

Prerequisites: If not previously provided, each participant must submit the following evaluator materials to Christy Baily-Byers at cbyers@abhes.org: an updated resume, which outlines school administrative experience; and, completed Conflict of Interest and Expertise Checklist forms found on www.abhes.org/becominganevaluator. Attendees will be notified that registration for this session has been approved once forms have been received and processed.
**Program Effectiveness Plan (PEP) Workshop**

8:00 a.m. – 12:00 p.m. & 1:00 p.m. – 5:00 p.m. REPEAT Wednesday, February 26, 2014

This workshop will train participants to develop and implement effective Program Effectiveness Plans that will not only meet the ABHES standards, but will also enable schools to evidence continued progress and efforts in improving its training and services. Participants will learn how to interpret and apply formulas for computing program retention and placement rates, and gain experience on methods for improving those rates, including graduate credentialing as required for employment. The workshop is for administrators, department heads, and those in placement services.

**Evaluator Training Workshop: Program Specialist**

8:00 a.m. – 12:00 p.m., Wednesday, February 26, 2014

This workshop will prepare you to serve as an ABHES evaluator on accreditation site visits. You will be trained on the ABHES standards, learn how and where to find visitation report answers, gain expertise in report writing, learn how to address common concerns and avoid areas of risk. The training is for individuals possessing expertise in a specific program field as either an educator or as a practitioner (currently working in field). Fields include, but are not limited to the following: surgical technology, medical assisting, dental assisting, nursing, pharmacy technician, radiologic technician, diagnostic medical sonography and massage therapy.

**Evaluator Training Workshop: Distance Education Specialist**

1:00 p.m. – 5:00 p.m. Wednesday, February 26, 2014

This workshop will prepare attendees to serve as ABHES evaluators for programs delivered via distance education. Attendees will be trained on the accreditation standards with special emphasis on the Accreditation Manual’s Appendix H for distance education. Participants will learn how and where to find visitation report answers, gain expertise in report writing, and learn how to address common concerns relative to distance education delivery with an emphasis on online education. The workshop is for distance education specialists and individuals who possess a minimum of two years’ experience developing, teaching and evaluating distance education programs.

Prerequisites: If not previously provided, each participant must submit the following evaluator materials to Christy Baily-Byers at cbyers@abhes.org: an updated resume, which outlines school administrative experience; and, completed Conflict of Interest and Expertise Checklist forms found on abhes.org/becominganevaluator. Attendees will be notified that registration for this session has been approved once forms have been received and processed.

The evaluator and program effectiveness plan workshops require separate registration and fees, as applicable, which are not inclusive of the conference registration. Space is limited, so register early at https://www.abhes.org/workshop_registration.
The following information will be requested for online registration:

Registrant: Mr./Ms./Dr. (choose one):
First Name for Badge:
Title:
Institution/Organization:
Address
E-mail:
Is your institution/program accredited by ABHES? Yes / No

CONFERENCE REGISTRATION FEES

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<tr>
<td>Late/On-Site Registration (Received 1/11/14 through 2/27/2014)</td>
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NOTE: A $100 discount will be given to those who register for both the Accreditation Workshop and the Conference at once. The discount cannot be provided to individuals who fail to register for both the Accreditation Workshop and the Conference at the same time.

WORKSHOP REGISTRATION FEES

Visit the ABHES website at https://www.abhes.org/workshop_registration to register online for any of the workshops listed below being held just prior to the Conference.

- Institutional/Programmatic Accreditation Workshop $650
- Late/On-Site Registration (received within 30-days of the workshop) $700
- Program Effectiveness Plan (PEP) Workshop $100
- Evaluator Training Workshop: Program Specialist $0
- Evaluator Training Workshop: Administrative Team Leader $0
- Evaluator Training Workshop: Distance Education Specialist $0

EXTRA event TICKETS

The following tickets will ONLY BE AVAILABLE FOR PURCHASE ON-SITE by registered attendees wishing to bring a guest to the following meal functions:

- Exhibit Hall Receptions @ $65 each
- Exhibit Hall Deluxe Breakfasts @ $50 each
- Exhibit Hall Luncheon @ $50 each

NEW EXTRACURRICULAR CONFERENCE EVENTS

If attending the conference, there is a separate registration fee to attend the events listed below:

- Zumba® Workout Classes $10 per class; $15 if registering for both classes at once
- Predator Hockey Game Ticket $55 per person (Registration deadline: February 10, 2014)
Nashville’s premier hotel, the Gaylord Opryland Resort & Convention Center, offers guests all the excitement and energy of the Music City under one spectacular roof. Beneath its climate-controlled signature glass atriums and nestled in a bend of the meandering Cumberland River is an extraordinary selection of dining, shopping and recreation options that create the perfect setting to host ABHES’ 11th Annual National Conference on Allied Health Education. Enjoy nine amazing acres of indoor gardens, cascading waterfalls and indoor river with its very own Delta flatboat.

A block of sleeping rooms has been reserved at a special discounted rate of $189 single or double occupancy. Visit https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=19829121 to make a reservation online. You may also make a reservation by phone by calling the phone numbers above. Be sure to refer to the Accrediting Bureau of Health Education Schools’ room block. Individual reservations must be made on or before January 25, 2014. After the cut-off date, any new room reservations will be accepted by the hotel based upon space and rate availability. You may cancel your reservation without penalty up to 3 days prior to your scheduled arrival.

Airline reservations should be made to and from Nashville International Airport (BNA). The hotel is approximately 8 miles from the airport. The Gaylord transportation desk is located on the same level as the baggage claim. The hotel provides airport shuttle service; a reservation is required. The fare is $30 one way. To make a reservation, call 1-615-883-2211.

Cancellations

If you register for the conference and cannot attend, you may either cancel or transfer your registration fee to another person. In either case, please send written notice to ABHES via e-mail or postmarked no later than January 31, 2014. A $65 processing fee will be retained for all cancellations. Registration fees will not be refunded for registrations cancelled on or after February 1, 2014.

For general questions regarding the conference, contact ABHES at (703) 917-9503 or e-mail info@abhes.org.
A Special Tribute:

A CELEBRATION OF THE LIFE OF CHRISTOPHER J. EATON

12:30 p.m. – 2:00 p.m., Thursday, February 27, 2014

Christopher J. Eaton passed away on Sunday, August 18, 2013. Chris, Associate Executive Director, served the ABHES Commission and its member schools diligently for 18 years and was a true supporter and friend of education and accreditation. His empathy for ABHES-accredited institutions and particularly for the students who attended them was undeniable.

The ABHES family will always remember his engaging smile and warm welcome, which were always genuine. Chris was a kind and gentle giant, who was humble, competent and always lots of fun! He radiated optimism and lived life to the fullest. He was everyone’s friend and his memory will live on in all who had the pleasure to know and work with him.

A Memorial Scholarship is being developed by ABHES in Chris’ memory. Our plans for the Christopher J. Eaton Scholarship will be revealed in the coming months.