



CONFERENCE
PROGRAM

Encore

PROMOTING
EXCELLENCE IN
HEALTHCARE:
ONE STUDENT AT A TIME

9TH
ANNUAL

**National Conference on
Allied Health Education**

FEBRUARY 22-24, 2012
ENCORE RESORT AND CASINO
LAS VEGAS, NEVADA

HOSTED BY THE ACCREDITING BUREAU OF HEALTH EDUCATION SCHOOLS (ABHES)



A WELCOME MESSAGE

FROM THE EXECUTIVE DIRECTOR CAROL MONEYSMAKER

On behalf of the Accrediting Bureau of Health Education Schools (ABHES), welcome to the 9th Annual National Conference on Allied Health Education! It is with great pleasure that ABHES continues to host this popular and ever-growing event that brings together the best of the best in postsecondary health care education.

As we face challenging economic and political times that impact education tremendously, I anticipate the sessions presented throughout the program and the sharing among colleagues will result in your leaving the conference with a renewed dedication to healthcare education.

Don't miss the complimentary pre-conference sessions on Wednesday afternoon followed by the opening wine & cheese reception, during which time ABHES commissioners and staff, along with an array of our largest group of exhibitors yet, look forward to meeting with you.

On Thursday, Dr. Clifford C. Kuhn, "The Laugh Doctor," joins us at our opening session, which is sure to bring both chuckles and enlightenment. A full day of timely and pertinent break-out session topics focusing on issues facing postsecondary education daily follows, and the evening culminates with the Commissioners' Awards Reception.

Friday, our final day, brings the recognition ceremony, an annual event recognizing individuals who dedicate their time and expertise to ABHES to selflessly serve our accredited institutions and programs and their students. The conference concludes with our regulatory panel of experts who will bring you up to date on the most important and current federal issues facing postsecondary education today.

Enjoy the conference, and I wish you each a successful and healthful 2012!

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KEYNOTE SPEAKER

CLIFFORD C. KUHN, M.D.

EMBRACING NEW CHALLENGES WITH HUMOR

The current economic and political environment is bringing about fundamental changes in the delivery of health care and the education of healthcare professionals. This adds to the continuing challenge of a rapidly expanding knowledge base. In training professionals for an unpredictable future, health educators must develop the qualities of personal resilience and a high tolerance for sudden and dramatic changes in “the rules.” An effective and available sense of humor can be a valuable tool in this regard.

The Laugh Doctor’s “HA HA HA Prescription” is guaranteed to help us get more positive energy into and out of everything we do. This three-step protocol is easy to learn, fun to practice and will ensure that our humor will always be healthy, appropriate and responsible. Don’t miss this opportunity to laugh, while learning practical strategies for modifying stress. Your students and staff will love the new you!

A graduate of Jefferson Medical College in Philadelphia, Pennsylvania, Dr. Clifford Kuhn received his psychiatric training at the University of Michigan in Ann Arbor. He is a professor of psychiatry at the University of Louisville

School of Medicine, where he has taught since 1974. In more than four decades of medical practice, he has helped thousands become happier, healthier and more productive through the energy of humor.

Dr. Kuhn is also an award-winning professional trainer, personal coach and author. His latest book, “It All Starts with a Smile: Seven Steps to Being Happier Right Now,” was released in early 2008 to rave reviews. Comedian Jerry Lewis describes it as “the best how-to book I have ever read.”

As an internationally acknowledged expert in humor and healing, Dr. Kuhn’s mission is to teach us how to tap into our natural positive energies every day to get more fun into and out of even the most tedious responsibilities and fearful challenges for better health and greater happiness.

GENERAL INFORMATION

Conference Registration & Information Center

Registration materials may be obtained from the Conference Registration Center during the following hours:

Wednesday, February 22nd
12:00 p.m. – 7:00 p.m.

Thursday, February 23rd
7:30 a.m. – 8:00 p.m.

Friday, February 24th
8:00 a.m. – 10:00 a.m.

Badge and Tickets

Your badge serves as your official conference pass and **MUST BE WORN AT ALL FUNCTIONS**. You may be denied admission if you do not have a badge. This is the only means of controlling attendance at functions. Badges are not transferable.

Conference meal tickets, which can be purchased by cash or check at the Conference Registration Center, will allow admittance to a cocktail reception, buffet breakfast, and/or luncheon if being accompanied by a registered attendee.

Note: Admittance to a conference meal function will only be permitted to those with a badge or a ticket.

Ribbons

Special ribbons will identify specific involvement; such as, but not limited to, speaker, commissioner, award recipient, conference planning committee member, sponsor and staff member.

Meal Functions

Full Conference registration includes entrance into all conference activities, which includes the receptions, two breakfast buffets and Thursday's luncheon.

Evaluations

Please be sure to complete the overall conference evaluation form to be provided via e-mail following conclusion of the conference. Your feedback will be extremely helpful in developing future conference activities that will meet your allied health program needs.

Prizes

Exhibitors' prizes will be awarded at the discretion of each exhibitor. Additional information can be found in your registration materials.

ABHES commissioners, conference planning committee members, exhibitors, ABHES staff and/or staff from other accrediting or credentialing agencies, and their families, are not eligible.



PRE- CONFERENCE ACTIVITIES



Tuesday, February 21, 2012

Institutional & Programmatic Accreditation Workshops

Meeting Room - Beethoven 1 & 2
9:00 a.m. - 5:00 p.m.

This one-day workshop will provide an overview of ABHES policies and procedures. Instruction will also be provided on the accreditation standards, the Self-Evaluation Report (SER) and site visit preparation. The workshop is for initial applicants, institutions and/or programs seeking a renewed grant of accreditation, and individuals interested in learning more about the accreditation process. **Note: The conference registration does not include this workshop. A separate registration and fee is required to attend.**

Wednesday, February 22, 2012

Program Specialist Evaluator Training Workshop

Meeting Room - Debussy 2
8:00 a.m. - 12:00 p.m.

This workshop will train you to serve as an ABHES evaluator on accreditation site visits. You will be educated on the ABHES standards, learn how and where to find visitation report answers, gain expertise in report writing, and learn how to address common concerns while avoiding areas of risk. The training is for individuals possessing expertise in a specific program field as either an educator or as a practitioner (currently working in field). Fields include, but are not limited to the following: medical assisting, dental assisting, nursing, pharmacy technician, radiologic technician, diagnostic medical sonography, and massage therapy.

Distance Education Evaluator Training Workshop

Meeting Room - Debussy 1
8:00 a.m. - 12:00 p.m.

This workshop will train attendees to serve as ABHES evaluators for programs delivered via distance education. Attendees will be educated on the accreditation standards with special emphasis on Appendix G, Distance Education, of the Accreditation Manual. Participants will learn how and where to find visitation report answers, gain expertise in report writing, and learn how to address common concerns relative to distance education delivery while avoiding areas of risk. The workshop is designed for distance education specialists and individuals who possess a minimum of two years' experience developing, teaching and evaluating distance education programs.

Administrative Team Leader Evaluator Training Workshop

Meeting Room - Debussy 2
1:00 p.m. - 5:00 p.m.

This workshop will train attendees possessing school administrative expertise to serve as team leaders on ABHES accreditation site visits. Participants will be exposed to key practices for success in providing guidance, instruction, direction and leadership to the team. There will be a review of the accreditation standards, with distinctions between those applicable to institutionally and programmatically accredited schools; general policies and procedures; and, general evaluation information. The workshop is designed for individuals possessing experience in school administration, supervision and accreditation, with excellent organizational and leadership skills.

Note: Separate registration is required to attend the Program Specialist, Team Leader, and Distance Education Evaluator Training workshops. Visit www.abhes.org for details.

PRE-CONFERENCE ACTIVITIES

Program Effectiveness Plan (PEP) Workshop

Meeting Room - Beethoven 1

8:00 a.m. - 12:00 p.m. & Repeated from 1:00 p.m. - 5:00 p.m.

This workshop will teach participants how to develop and implement effective Program Effectiveness Plans that will not only meet the ABHES standards, but will also enable schools to evidence continued progress and efforts toward improving their educational processes and services. Participants will learn how to interpret and apply formulas for computing program retention and placement rates; and, create methods for improving those rates, including graduate credentialing as required for employment. The workshop is for administrators, department heads and those in placement services.

Note: The conference registration does not include this workshop. A separate registration and fee is required to attend. Visit www.abhes.org for details.

ABHES Updates: Partnering Towards Compliance

Meeting Room - Beethoven 2

1:00 p.m. - 5:00 p.m.

This session is designed to share ABHES requirements resulting from recent changes in accreditation requirements, some due to revisions to federal regulations governing the recognition of accrediting agencies. This valuable session, which will be hosted by ABHES senior staff, includes:

I Have to Prove What? Graduate Employment and Credentialing

Every accredited institution and program must demonstrate that its graduates go to work using the skills learned in the program and that they pass credentialing exams required to work in their respective fields. What do you need to do, and when, in order to meet these requirements? What happens when you do not?

Tools and Tips for Submitting Responses Electronically

Have you heard? Institutional responses to on-site evaluation reports and other submissions to ABHES must be submitted in an electronic format. Not sure the best way to do that? This session is designed for you! Learn the best practices to efficiently prepare your institution's responses for submission and suggestions for software packages that make the job easier. Whether you are a .PDF master or just getting started, this session will give you the information you need to get your responses prepped and ready to go.

Program Modifications - Recognition of Out-of-Class Work and Preparation

This session is designed to share ABHES requirements resulting from the change in federal regulations concerning the recognition of out-of-class work and preparation. Participants will learn the Commission's expectations relative to the inclusion of institutional policies and procedures, out-of-class work and preparation, and the necessary requisites for approvals. The participants will also learn how to document these activities in order to comply with an on-site evaluation. School personnel are encouraged to bring samples of documents to share during the session.

Market Research: Where is the Employment Demand?

Meeting Room - Debussy 1

3:00 p.m. - 5:00 p.m.

Join us to learn how Monster Government Solutions, as a premier global provider of real-time labor intelligence (RLI) and advisory services to government, education, economic development and labor-focused research organizations, can help your institution plan for future employment demands. Monster's RLI provides the demand and supply-side data, analysis and insights to drive decisions related to both strategic and tactical workforce, and economic and educational development. The presenter brings more than 20 years of market research experience that focuses on building products, partnerships and new capabilities with real-time labor market intelligence. He has developed and delivered a variety of projects utilizing real-time labor intelligence to drive decisions in workforce, economic and education development. ABHES will be on hand to discuss its accreditation policies, procedures and standards governing graduate placement.

Topics to be discussed will include:

- What is real-time labor intelligence?
- Why is it important?
- How do you use this data & industry trends to determine program need?

Presenter:

*Bruce Stephan, Director of Real-Time Labor Intelligence Market Research
Monster Government Solutions
Maynard, Massachusetts*

EXHIBIT ACTIVITIES

Included in your registration materials is information about each exhibitor. Please refer to this document to locate the exhibitors' booths, and products and services offered.

Bring plenty of business cards and visit each exhibitor booth!

The exhibits will be open during the following hours:

WEDNESDAY
FEBRUARY 22, 2012

WELCOME WINE & CHEESE
RECEPTION
5:00 P.M. - 7:00 P.M.

THURSDAY
FEBRUARY 23, 2012

DELUXE BREAKFAST
7:30 A.M. - 9:00 A.M.

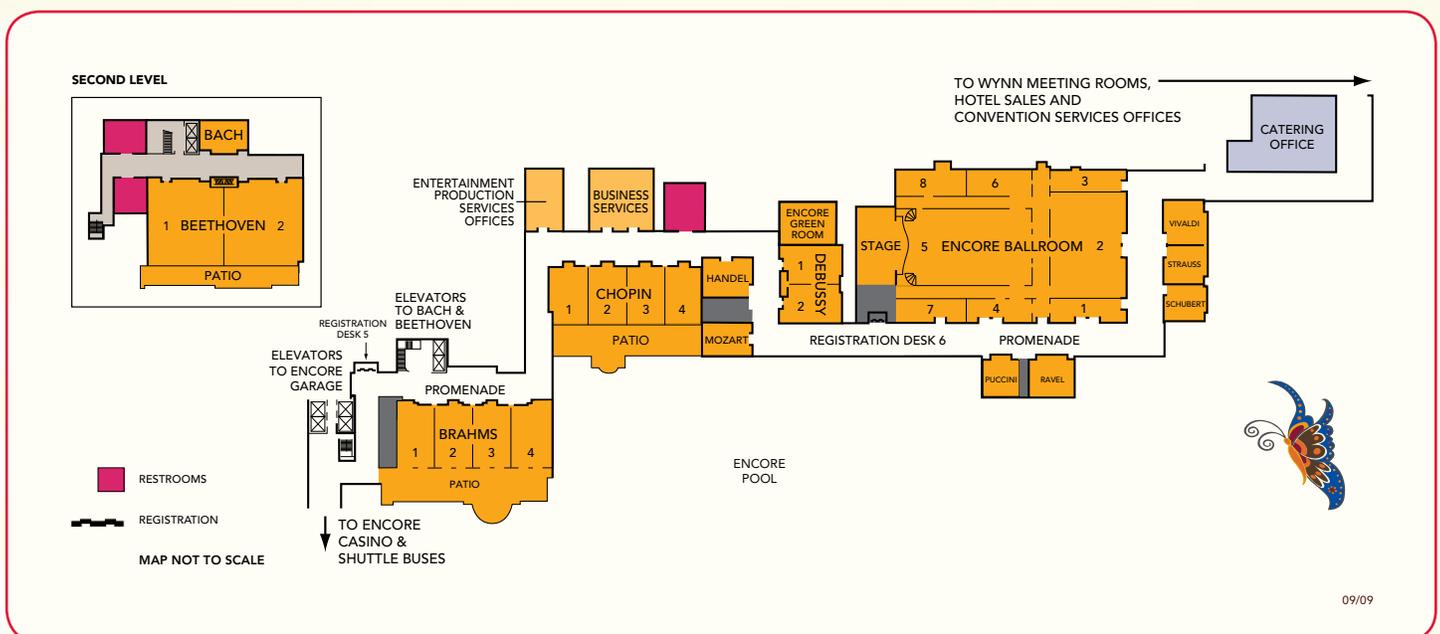
BUFFET LUNCHEON
12:15 P.M. - 1:45 P.M.

ABHES COMMISSIONERS'
AWARDS RECEPTION
6:00 P.M. - 8:00 P.M.

FRIDAY
FEBRUARY 24, 2012

DELUXE BREAKFAST
8:00 A.M. - 10:00 A.M.

**Exhibits to officially close upon conclusion of the conference at approximately 12:00 p.m.*



SCHOOL AWARDS CEREMONY

ENCORE BALLROOM
THURSDAY 6:00 P.M. TO 8:00 P.M.

ABHES Recognizes the Best of the Best:

Accreditation Visits Resulting in “Zero” Violations

ABHES recognizes the following institutions and programs for undergoing on-site evaluation visits in pursuit of institutional or programmatic accreditation that resulted in zero standards violations. Congratulations to all for this outstanding achievement!

INSTITUTIONAL APPLICANTS

AmeriTech College
Provo, UT

Birmingham School of Massage
Birmingham, AL

Axis Business Academy
El Paso, TX

Cardiac & Vascular Institute of
Ultrasound
Mobile, AL

Healing Mountain Massage School
Salt Lake City, UT

Healing Mountain Massage School
Cedar City, UT

Liberty Technical College
Cayey, PR

Pima Medical Institute
Houston, TX

Ross Medical Education Center
Davison, MI

Xavier College
Stockton, CA

COMMUNITY SERVICE RECOGNITION AWARD

This year, ABHES received nearly 40 nominations for its first-ever Community Service Recognition Award. The entries detailed the outstanding community service activities that positively impacted the schools' communities and student bodies.



Award Winner

Sanford-Brown College

Middleburg Heights, Ohio

December 16, 2010, was the first day that an incredible relationship was formed between Sanford-Brown College and The Cleveland Sight Center to perform vision screens on preschoolers on an on-going basis.

“We knew that Sanford-Brown College was going to make an incredible impact on the Sight Center. What we didn't know was the incredible impact it was going to make on our students.”

Every Wednesday, 40 to 60 Sanford-Brown students volunteer their time at 10 different preschools across several counties to screen children's vision for possible eye disorders, diseases and/or visual impairments. The week of October 17, SBC hosted a National Give Back Week and screened children in 50 preschools in just five days!

The project has made a tremendous impact in communities in Cleveland and Greater Cleveland and in the SBC students' lives as well. In 2010, the Sight Center was only able to screen 1,400 preschool children. Since September 2011, Sanford-Brown students have already successfully screened more than 1,600 children and will have screened more than 5,000 children by June. The program has helped the SBC students to strengthen their communication and critical thinking skills and has taught them to be aware of potential health issues. Through training at the Sight Center, students have learned how to best assist a visually impaired person and have gained a greater sensitivity to what a person who has lost his vision may experience. Students describe the service project as “life changing.”

Honorable Mention:



ECPI University

The School of Health Science
Medical Careers Institute
Richmond, Virginia

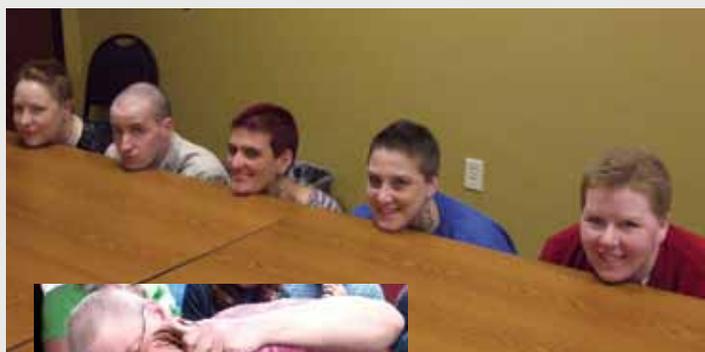
Faculty members created a student organization called ACT OUT that, among other positive initiatives, engages students in community outreach in the Greater Richmond community. Through ACT OUT, students performed vital community services throughout the year while learning to hold leadership roles and work as a team.

This year, ACT OUT formed a Medical Mobile Clinic and students traveled to local nursing homes to check vitals, provide chair massages, create patient profiles and assist the healthcare staff within the facility. In April, ACT OUT partnered with



the Virginia Department of Health to organize a free Health and Awareness Day for the community on the ECPI campus. Medical administration students checked individuals in and escorted them to each station, medical assistant students took vital signs and massage therapy students provided chair massages. ACT OUT also donated food and water to feed more than 75 of Richmond's homeless during the "Cool Down at Monroe Park" event in 2011.

Honorable Mention:



Globe University

Madison, Wisconsin

Students in medical assistant programs learn the procedures used in diagnosing a disease, such as cancer, but Globe found a way to help students reach out to help those suffering with cancer and to learn more about the person, not just the patient, behind the disease. Students were asked to interview either a cancer survivor or a caregiver of a cancer victim and then create a class scrapbook in their honor. In discussing how losing one's hair must be a traumatizing experience for cancer patients, a Globe instructor promised to shave her head and donate her hair to Locks of Love if her students raised \$1,500 for cancer research.

The class turned the project and the challenge into a campus-wide community effort that raised more than \$8,500 for cancer research and was attended by more than 200 students and community members -- 22 of whom shaved their heads in solidarity with cancer victims! In addition to displaying the scrapbook, students established an informational booth with contents from the American Cancer Society, exhibiting information regarding numerous types of cancer and encouraging people to seek out regular, routine preventive check-ups. Students also hosted panel discussions on the topic, facilitating question/answer sessions with cancer survivors.

SCHOOL AWARDS
CEREMONY
ENCORE BALLROOM
THURSDAY
6:00 P.M. TO 8:00 P.M.

RECOGNITION
ENCORE BALLROOM
FRIDAY 9:00 A.M. TO 10:00 A.M.

BEST OF THE BEST (continued)

MEDICAL ASSISTANT PROGRAMMATIC APPLICANTS

Branford Hall Career Institute
Southington, CT

Everest College
Bedford Park, IL

Everest Institute
Ft. Lauderdale, FL

Everest College
Melrose Park, IL

Globe University
Grand Chute, WI

Keiser University
Tallahassee, FL

Porter and Chester Institute
Canton, MA

Rasmussen College
Appleton, WI

Sanford-Brown College
Collinsville, IL

Sanford-Brown College
Indianapolis, IN

Sanford-Brown College
Skokie, IL

Seacoast Career School
Manchester, NJ

Stone Academy
Waterbury, CT

SURGICAL TECHNOLOGY PROGRAMMATIC APPLICANTS

Brown Mackie College
Albuquerque, NM

Sanford-Brown College
Skokie, IL

The following awards will be presented

2012 Distinguished Evaluator Award



Garry Argro

Health Services Instructor/Online Instructor

TechSkills/RETS

Winter Springs, Florida

Garry Argro possesses a Bachelor of Science in nursing and an associate degree in liberal arts. He is a Registered Medical Assistant, Certified EKG Technician, Certified Phlebotomy Technician, Insurance and Coding Specialist, Certified Medical Administrative Assistant, Certified Electronic Health Records Specialist and a Certified Allied Health Instructor.

His medical career began 14 years ago as a home health aide working with the late Honorable Judge Ureal Blount while studying nursing at the University of Florida. Garry went on to work for medical organizations including Shands Hospital Gainesville, Florida Hospital Orlando, Florida Family Physicians, The MD Anderson Cancer Center, Maitland Family Practice, Family Medicine of Bay Hill, Provant Health Solutions, and various allied health staffing agencies. He currently works with Dr. Christopher Young as a billing specialist/office assistant and travels with the Health Fitness Corporation participating in health promotion and analysis events for clients throughout the United States.

In addition to his medical career, Garry has been involved in different aspects of vocational education for the past nine years, including as an allied health instructor, allied health department chair, vice president of academics, contributor to several allied health textbooks, and an ABHES evaluator.

Within the past few years, Garry participated in numerous ABHES site visits, mainly as a Medical Assistant program specialist. Through his dedication and professionalism, Garry succeeded to establish himself as an experienced evaluator in the allied health field. His warm personality is one of his most recognizable traits and his willingness to help the team when work gets overwhelming is commendable. Last, but not least, Garry's knowledge in the allied health field is a source of inspiration for many institutions, as he likes sharing it.

AWARDS CEREMONY

M.

ented:

2012 Master Teacher Award



Christine Dgoza, CMA

Instructor/Medical Assisting & Patient Care Technician Program

Illinois School of Health Careers

Chicago, Illinois

Christine Dgoza, CMA, CPT, is our 2012 Elsevier/ABHES Master Teacher Award winner. As an instructor for the Medical Assisting and Patient Care Technician programs, Christine has developed unique and successful teaching strategies that foster student learning. Her philosophy is simple -- a good education is the responsibility of both students and faculty. Teamwork allows both groups to achieve their professional goals. She believes her success in the classroom stems from following the company motto of being prepared, passionate, and professional. She approaches each class individually to modify content delivery and learning activities to meet her students' needs. Some techniques she has used include videotaping students during role play; creating songs describing skills; developing learning activities that support community outreach initiatives; and, incorporating a Dream Clinic, a simulation that prepares students for the real world. The Dream Clinic was initially developed to assist students in developing soft skills and to better prepare them for externship; however, it has proven beneficial for the Career Services staff and future employers.

Christine is currently teaching phlebotomy in the PCT program and medical billing in the MA program at Illinois School of Health Careers in Chicago, IL. In addition to her experience in teaching, she also has clinical expertise having worked in the field for five years at Community Health Clinic. Christine is a graduate of the Illinois School of Health Careers Medical Assisting Program. She currently holds certifications as a Medical Assistant, Patient Care Technician, EKG Technician, Phlebotomy, Patient Care Technician, and ECG. Currently, she is attending Daley College in Chicago, IL, pursuing her degree in nursing.

2012 MASTER TEACHER AWARD Honorable Mention



Brian Dickens-MBA, RMA, CHI

Medical Assisting Program Director

Keiser Career College/
Southeastern Institute

Greenacres, Florida

Brian Dickens, MBA, CHI, RMA, is our Honorable Mention winner for the ABHES/Elsevier Master Teacher Award 2012. As an allied health instructor at Keiser College in Greenacres, Florida, Brian has incorporated, designed and enhanced a variety of approaches to learning (audio, visual and kinesthetic) into his curriculum. His approach has made learning fun and educational, has enhanced student engagement, and increased exam scores and field placement. As chair of the Medical Assisting Department for both Keiser Career College and Southeastern Institute, Brian has been influential in promoting and attaining a productive relationship with industry professionals and employers through his pleasant demeanor. Brian's students and colleagues have reaped the rewards of his dedication to education, reputation as a reliable resource, and willingness to help those in need. Brian attended Bryant and Stratton Business Institute/University of Phoenix and received his Master of Business Administration.

ABHES SAYS FAREWELL TO ITS DEPARTING COMMISSIONERS:

ENCORE BALLROOM
FRIDAY 9:00 A.M. TO 10:00 A.M.



**Michael P. Covone, Ed.D.,
RT (R), CT**

ABHES Commissioner 2006-2011

Dr. Michael P. Covone, associate professor of applied health studies at the Pennsylvania College of Technology, has worked at the College since 1996. As a full-time faculty member, he teaches courses to undergraduate allied health

students. In addition to his full-time teaching schedule, Dr. Covone serves as the radiation safety officer for the dental hygiene and radiography programs.

His work on the ABHES Commission began in the spring of 2006, running through the spring of 2011. His service includes several years on the Executive Committee. Although Dr. Covone is unable to attend the conference due to his teaching schedule, he wished to share the following sentiment:

"I will cherish the relationships that were built with both staff and commissioners. Having no previous knowledge of ABHES, I am leaving with a deep appreciation of the staff and Commission's commitment to creating and upholding standards for both programmatic and institutional accreditation. At times when the Board was asked to approve or help create standards, commissioners were able to set aside self-interests and focus on the interests of the students and communities that ABHES serves. A special thanks to the three commissioners I started with at ABHES: Terry Humphrey, Linda Swisher, and Guy Euliano. A special thanks to Florence Tate for all of her help and guidance with regard to financial review (gosh, she has patience!!). The member institutions of ABHES are in good hands."



Terry Humphrey, CST

ABHES Commissioner 2006-2012

Ms. Terry Humphrey has been a member of the medical profession for nearly 30 years. Early in her career, she served as a volunteer, unit secretary, nursing assistant, Certified Surgical Technologist, perioperative services instrument and equipment coordinator,

supervisor and manager of sterile processing. As a practicing surgical technologist, Ms. Humphrey has had the opportunity to work for a large six-campus healthcare system and a Level One Trauma Center that provides medical training for residents across the United States. She has seen the field of surgical technology expand and evolve during her tenure to unbelievable heights.

Ms. Humphrey has served as an ABHES site evaluator and commissioner for the past six years and noted the following upon being informed of her recognition award:

"ABHES has one of the most professional and cohesive team of staff members and commissioners that I've experienced. I have enjoyed every meeting, conference call and even the daily and weekly flow of email, all in an effort to provide the best of accreditation standards and guidance to each institution and program. Now I start a new journey -- one that will keep me rooted in surgical technology education. I am a mere offspring of the ABHES solid foundation that gave me the opportunity to display my passion for a profession. The need for institutions to continue the pursuit to build strong programs of surgical technology is a must for today, tomorrow and forever."

SCHEDULE OF EVENTS

TUESDAY, FEBRUARY 21, 2012

9:00 a.m. - 5:00 p.m.	INSTITUTIONAL & PROGRAMMATIC ACCREDITATION WORKSHOPS
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WEDNESDAY, FEBRUARY 22, 2012

8:00 a.m. - 12:00 p.m.	DISTANCE EDUCATION EVALUATOR TRAINING WORKSHOP PROGRAM EFFECTIVENESS PLAN (PEP) WORKSHOP PROGRAM SPECIALIST EVALUATOR TRAINING WORKSHOP
12:00 p.m. - 7:00 p.m.	CONFERENCE REGISTRATION & INFORMATION CENTER HOURS
1:00 p.m. - 5:00 p.m.	ABHES UPDATES: PARTNERING TOWARDS COMPLIANCE ADMINISTRATIVE TEAM LEADER EVALUATOR TRAINING WORKSHOP PROGRAM EFFECTIVENESS PLAN (PEP) WORKSHOP
3:00 p.m. - 5:00 p.m.	MARKET RESEARCH: WHERE IS THE EMPLOYMENT DEMAND?
5:00 p.m. - 7:00 p.m.	WELCOME WINE & CHEESE RECEPTION - EXHIBIT HALL

THURSDAY, FEBRUARY 23, 2012

7:30 a.m. - 8:00 p.m.	CONFERENCE REGISTRATION & INFORMATION CENTER HOURS
7:30 a.m. - 8:30 a.m.	DELUXE BREAKFAST/MEET WITH EXHIBITORS
8:30 a.m. - 9:50 a.m.	OPENING CEREMONY & GENERAL SESSION <i>FEATURING KEYNOTE SPEAKER CLIFFORD C. KUHN, M.D.</i>
10:00 a.m. - 11:00 a.m.	BREAKOUT SESSIONS GIVING CREDIT WHERE CREDIT IS DUE: THE NEW TITLE IV CREDIT HOUR MOTIVATIONAL LEARNING - LIVE! LOVE! LAUGH! & LEARN! THE  EASE OF PROFESSIONAL BUSINESS ETIQUETTE & ETHICS USING TECHNOLOGY TO ADDRESS MULTIPLE LEARNING STYLES
11:15 a.m. - 12:15 p.m.	BREAKOUT SESSIONS AN EXPANSION OF SCOPE: THE BACHELOR'S DEGREE IMPACT OF PUBLIC POLICY ON HEALTH EDUCATION SURGICAL TECHNOLOGY & ABHES: BRINGING TOGETHER EDUCATION, ACCREDITATION & CREDENTIALING THE ART OF ENGAGEMENT IN THE ONLINE PLATFORM

SCHEDULE OF EVENTS

THURSDAY, FEBRUARY 23, 2012

12:15 p.m. - 1:45 p.m.	BUFFET LUNCHEON - EXHIBIT HALL MEET WITH EXHIBITORS
1:45 p.m. - 2:45 p.m.	BREAKOUT SESSIONS ICD-10 IMPLEMENTATION & IMPROVING PROGRAM EFFECTIVENESS & RETENTION TO "DISTANCE" OR NOT! THE "RIGHT" STUDENT: FROM IDEAL PROSPECT TO SUCCESSFUL GRADUATE WHAT TO DO WHEN YOUR ACCREDITATION GOES SIDEWAYS
3:00 p.m. - 4:00 p.m.	BREAKOUT SESSIONS IMPROVING YOUR NURSING PROGRAM: A FOCUS ON OUTCOMES TAKING COMPLIANCE TO THE NEXT LEVEL: ADVANCE YOUR CAREER PLACEMENT PRACTICES THE POWER OF THE MEDICAL ASSISTING CREDENTIAL ZERO: THE PERFECT SCORE
4:15 p.m. - 5:30 p.m.	ANNUAL ABHES MEMBERSHIP MEETING FEATURING COMMISSIONER ELECTIONS
5:30 p.m. - 6:00 p.m.	CALIFORNIA PRIVATE POSTSECONDARY UPDATE: WHAT'S IN STORE FOR CALIFORNIA SCHOOLS IN 2012?
6:00 p.m. - 8:00 p.m.	COMMISSIONERS' AWARDS RECEPTION - EXHIBIT HALL

FRIDAY, FEBRUARY 24, 2012

Exhibit Hall - Encore Ballroom	
8:00 a.m. - 9:00 a.m.	DELUXE BREAKFAST/MEET WITH EXHIBITORS
9:00 a.m. - 10:00 a.m.	AWARDS CEREMONY
10:15 a.m. - 12:00 p.m.	PANEL DISCUSSION: REGULATORY IMPACT ON POSTSECONDARY EDUCATION
12:00 p.m.	CLOSING REMARKS

Please join the ABHES Commission and staff as we honor and congratulate award recipients of the Zero Violation and the first-time Community Service School Awards during the Commissioners' Awards Reception on Thursday from 6:00 p.m. to 8:00 p.m. Individual awards and special recognitions will be presented on Friday at the Awards Ceremony from 8:00 a.m. to 10:00 a.m. We look forward to seeing you at both star-studded events!

BREAKOUT SESSIONS



Thursday, February 23, 2012

MORNING BREAKOUT SESSIONS

Giving Credit Where Credit is Due: The New Title IV Credit Hour Regulations

Meeting Room - Beethoven 1
10:00 a.m. - 11:00 a.m.

The current credit hour rules became effective on July 1, 2011, and created a great deal of uncertainty regarding the proper way to calculate this fundamental element of academic and financial aid measurement. Subsequent guidance provided during the various Program Integrity training sessions and in the Dear Colleague Letters issued by the U.S. Department of Education raised additional issues regarding the proper methodology and the role accreditors are required to play in the process. This session will explore the definitions and formulas described in the regulations, highlight areas of uncertainty, provide the latest formal and informal guidance, and discuss options to comply with the credit requirements.

Presenter:

Jay Vaughan, Esquire
Dow Lohnes PLLC
Washington, D.C.

The Ease of Professional Etiquette and Ethics

Meeting Room - Debussy 1
10:00 a.m. - 11:00 a.m.

Having well-prepared learners and educators who understand and can manage the demands of professionalism is a central concern for responsible businesses. When it comes to professionalism, educators have to balance connecting with students, protecting a professional image, and upholding the ethical standards of their fields. This session offers a broad overview of potential ways to

support and enhance leadership skills and professional development as they relate to your strategic initiatives.

Presenter:

Kathy Cabler, MPA, CID/A, Founder & President
Cabler Consulting Group
Richmond, Virginia

Motivational Learning - Live! Love! Laugh! & Learn!

Meeting Room - Beethoven 2
10:00 a.m. - 11:00 a.m.

This is a fast-paced session for educators on the motivational principles specific to teaching. Discussion and application to both intrinsic and extrinsic motivational styles, exercises to demonstrate positive attitude and behavior to help students learn to “like you” and the subjects being taught. Bring your thinking caps...and be ready to live, laugh, and learn.

Presenter:

Florence Tate, ABHES Commissioner
Concord, Massachusetts

Using Technology to Address Multiple Learning Styles

Meeting Room - Debussy 2
10:00 a.m. - 11:00 a.m.

This dynamic, interactive seminar will prepare healthcare faculty to design and implement teaching strategies using numerous technologic advances, including electronic whiteboards, podcasts, electronic response systems and concept mapping software to take optimum advantage of each student’s learning style.

Presenter:

Andy McPhee, Senior Acquisitions Editor
F.A. Davis
Philadelphia, Pennsylvania



BREAKOUT SESSIONS



An Expansion of Scope: The Bachelor's Degree

Meeting Room - Debussy 1
11:15 a.m. - 12:15 p.m.

In July 2011, ABHES received approval to include the baccalaureate degree within its scope of recognition by the United States Department of Education. This session will review the specific standards utilized to assess the quality of respective program levels -- diploma, associate and baccalaureate. The bulk of the presentation will then focus on the application of baccalaureate standards during a review period.

Presenter:

*Kathleen P. Prince, Ph.D., VP Academics, Arts & Design
Strategic Business Unit
Career Education Corporation
Schaumburg, Illinois*

The Art of Engagement in the Online Platform

Meeting Room - Beethoven 1
11:15 a.m. - 12:15 p.m.

What we think is engaging in the traditional classroom, may not be engaging to the distance education student. Learn proven methods for facilitating student engagement and interaction in the online classroom, including: conducting the most effective online live synchronous discussions and motivating students to attend; and, challenging the students using discussion boards that keep them coming back for more.

Presenter:

*Ellen Chiofalo, Vice President
Institutional Effectiveness Faculty Coordinator
Allied Health Institute
North Fort Lauderdale, Florida*

Impact of Public Policy on Health Education: Past, Present & Future

Meeting Room - Beethoven 2
11:15 a.m. - 12:15 p.m.

President Obama's healthcare legislation included an entire title detailing billions of dollars in competitive educational grant programs under the direction of the U.S. Department of Health and Human Services for which for-profit institutions are eligible to compete. Additionally, the U.S. House and Senate have introduced more than 50 allied health education related bills that could positively or negatively impact your students and institution. As we head into another election year, where the topics of health reform, allied health job supply and demand, and the role of health education will certainly be part of the national dialogue, come and share in a lively discussion and analysis of how public policy is shaping your students' and institution's future.

Presenter:

*Tom E. Netting, Public Policy Advisor
Akerman Senterfitt LLP
Washington, D.C.*

Surgical Technology and ABHES: Bringing Together Education, Accreditation and Credentialing

Meeting Room - Debussy 2
11:15 a.m. - 12:15 p.m.

As a programmatic accrediting agency in the field of surgical technology, ABHES is committed to meeting the growing demand in surgical technology by providing its accreditation services to programs that lack programmatic accreditation. To ensure the success of graduates, it is essential to understand the interdependence of the program curricula, accreditation standards, program assessment and credentialing. Join us to discuss key issues affecting the surgical technology program including attracting and maintaining appropriate externship sites. Learn about a newly implemented program assessment tool that is available to programs seeking accreditation by ABHES, as well as the requirements for program assessment of currently accredited programs.

Presenters:

*Terry Humphrey, CST, Former ABHES Commissioner
Jacksonville, Florida
Ronald Kruzel, Executive Director
National Board for Surgical Technology and Surgical
Assisting (NBSTSA)
Littleton, Colorado*

Thursday, February 23, 2012

AFTERNOON BREAKOUT SESSIONS



What to Do When Your Accreditation Goes Sideways

*Meeting Room - Beethoven 1
1:45 p.m. - 2:45 p.m.*

The ABHES Commission can direct your institution or program to respond to concerns about its accreditation. You might receive a “show cause directive,” or a “deferral action,” or maybe receive a grant of accreditation “subject to” the provision of additional information. You could receive one of these directives in the course of an application for a grant of accreditation, or a directive might be the result of an unannounced visit or a complaint.

Each institution and program that receives one of these directives is unique; and in each case, the appropriate response will depend on the situation. However, each of these situations has in common the fact that the Commission has questioned whether the institution or program is in compliance with accreditation requirements. Your response to the Commission in any of these situations is critically important. It is your opportunity to address the Commission’s concerns and to demonstrate that your institution or program is in compliance and deserving of accreditation. In this session you will learn:

- What the specific directive means to you;
- The “dos” and “don’ts” of good responses; and,
- What may happen next if your response does not satisfy the concern.

Presenter:

*Michael White, M.S., J.D., Director of Legal and Regulatory Affairs
Accrediting Bureau of Health Education Schools (ABHES)
Falls Church, Virginia*

To Distance or Not!

*Meeting Room - Beethoven 2
1:45 p.m. - 2:45 p.m.*

Higher education is buzzing with the lingo for instruction via the Internet -- distance education, online learning, web-assisted/hybrid, just to name a few! The age-old question, “to be or not to be,” is now replaced by “to distance or not to distance” for many institutions. Distance education is the new paradigm shift from classroom or “residential” learning. A number of issues will be discussed during this session, including:

- The Appropriate Platform/Internet Learning Base
- Pedagogical Approaches and Perspectives
- Cognitive and Emotional Perspectives
- Instructor and Student Concerns

Presenter:

*Carolyn Rose Cutshaw, Faculty
Spencerian College
Louisville, Kentucky*

ICD-10: Implementation and Improving Program Effectiveness and Retention

*Meeting Room - Debussy 2
1:45 p.m. - 2:45 p.m.*

Start preparing now to ensure a smooth transition as the country’s healthcare industry changes from ICD-9 to ICD-10 for medical diagnosis and inpatient procedure coding. This transition is coming to the United States in October 2013 and will require system and business changes throughout the healthcare industry, including training programs. ICD-10 will affect coding for everyone covered by the Health Insurance Portability and Accountability Act (HIPAA). These changes affect all allied health students and will require an emphasis on more detailed clinical documentation built on a greater knowledge of medical terminology, anatomy and pathophysiology.

Students enrolled in medical billing and/or coding programs must acquire an impressive amount of medical knowledge. Attend this session to learn how ICD-10 will change our teaching and how to ensure program effectiveness and student retention while you implement this change.

Presenter:

*Betsy Shiland, M.S., RHIA, CPHQ, CTR, CPC, CCS, AHIMA Approved
ICD-10-CM/PCS Trainer
Assistant Professor of Allied Health
Community College of Philadelphia
Philadelphia, Pennsylvania*

BREAKOUT SESSIONS

The “Right” Student: From Ideal Prospect to Successful Graduate

Meeting Room - Debussy 1

1:45 p.m. - 2:45 p.m.

Making sure your health education program is a fit for the student is as important as making sure you have the ideal type of student enrolled in your program - a student who has the propensity to stay in school, graduate, secure a job and pay off student loans. From the initial interaction with a prospective student, what traits, behaviors, demographics and historical information can help you better predict whether or not that student will be successful? Join ESM to learn strategies and tactics to help you focus in on that ideal student.

Presenter:

Murray Smith, Chief Strategy Officer

ESM

Highlands Ranch, Colorado

Taking Compliance to the Next Level: Advance Your Career Placement Practices

Meeting Room - Beethoven 1

3:00 p.m. - 4:00 p.m.

Gainful employment regulations are causing schools to look at career placement in a whole new light. While most schools dedicate the resources they can to career services, it is now more important than ever to help health education students find and secure the jobs they have worked so hard to obtain. But it doesn't stop there. Institutions need to improve their tracking and measurement capabilities to evidence student placement rates and compliance. Learn how to build the right organization, gain better insight on your audience, engage employers and students and track and measure your success. You'll be able to see the placement lifecycle as a complete loop in order to assess: available opportunities; necessary qualifications; which students meet those requirements; how to connect qualified applicants and employers; when jobs are filled; and ultimately, what long-term career paths students follow.

Presenter:

Justin McMorrow, Chief Customer Officer & Co-Founder

TopSchool

Denver, Colorado

The Power of the Medical Assisting Credential: Don't Get Caught Without It

Meeting Room - Debussy 2

3:00 p.m. - 4:00 p.m.

The expectation of a nationally recognized and accredited credential is becoming a standard with the growing responsibilities of the medical assistant, rising number of states regulating medical assistants, impending healthcare reform, and increasing trends toward accreditation of medical practices. Despite “the handwriting on the wall,” many recent graduates and practicing medical assistants put off the certification process. This session addresses the reasons for this delay and provides a clear and, at times, humorous approach to the exams and the preparation.

Presenters:

Helen J. Houser RMA (AMT), RN, B.S., M.S.

Phoenix College

Phoenix, Arizona

Janet R. Sesser, RMA (AMT) M.S.

Anthem Education Group

Phoenix, Arizona

Improving your Nursing Program: A Focus on Outcomes

Meeting Room - Debussy 1

3:00 p.m. - 4:00 p.m.

Emerging trends and best practices in nursing education will be highlighted in this session. Using data provided by nursing programs throughout the country, the presenter will provide an overview of common challenges facing nursing education programs and solutions to those challenges. Learn strategies for enhancing the quality of nursing education through systematic assessment and evaluation of appropriate and meaningful overall program and learning outcomes.

Presenter:

Sharon J. Tanner, Ed.D., RN, Chief Executive Officer

National League for Nursing Accrediting Commission (NLN-AC)

Atlanta, Georgia

ZERO: The Perfect Score

Meeting Room - Beethoven 2

3:00 p.m. - 4:00 p.m.

When is “zero” the score you desire? When your accreditation evaluation team finds zero areas of non-compliance! This session will share systems that one educational organization has developed for the application of the ABHES standards to attempt to assure compliance.

Explore one organization’s strategic planning and monitoring systems designed to meet or exceed accreditation standards in daily operations and be well prepared for the evaluation team visit. This session was developed for those in institutional operations and accreditation compliance, particularly school directors and academic management personnel.

Presenters:

*Tony Filipe, Director of Accreditation
Ross Education, LLC
St. Clair, Michigan*

*Mark Volpe, Consultant - Academic Operations,
Accreditation & Compliance
Independent Contractor
St. Clair, Michigan*

ABHES Membership Meeting

Meeting Room - Beethoven 1

4:15 p.m. - 5:30 p.m.

ABHES commissioners and staff will provide essential informational updates and take questions and comments from accredited institutional and program attendees. Commissioner elections will be held during this meeting and we will hear from potential commissioners. The meeting will conclude with voting. Be sure to attend and cast your vote! This is an excellent opportunity to learn more about ABHES, ask questions, and share your thoughts.

California Private Postsecondary Update: What’s in Store for California Schools in 2012?

Meeting Room - Beethoven 1

5:30 p.m. - 6:00 p.m.

Institutions and programs operating in the state of California will not want to miss this informational, session! Join Robert Johnson for a brief, and always lively, report on significant issues of the day in California and how they may affect your institution’s operations. Bring your questions!

Presenter:

*Robert Johnson, Executive Director
California Association of Private Postsecondary Schools
(CAPPS)*

Friday, February 24, 2012

Panel Discussion: Regulatory Impact on Postsecondary Education

Meeting Room - Encore Ballroom (Exhibit Hall)

10:15 a.m. - 12:00 p.m.

Join us for an up-to-the-minute and lively presentation and discussion concerning the major legislative issues facing postsecondary education today. Learn the status of some of the key regulatory concerns, including credit hour, cohort default rates, gainful employment, state authorization, and the President’s budget; and, how these concerns will affect healthcare institutions and programs.

Panelists:

*Mary Hale Barry, Vice President, Academic Affairs
American Career College
Irvine, California*

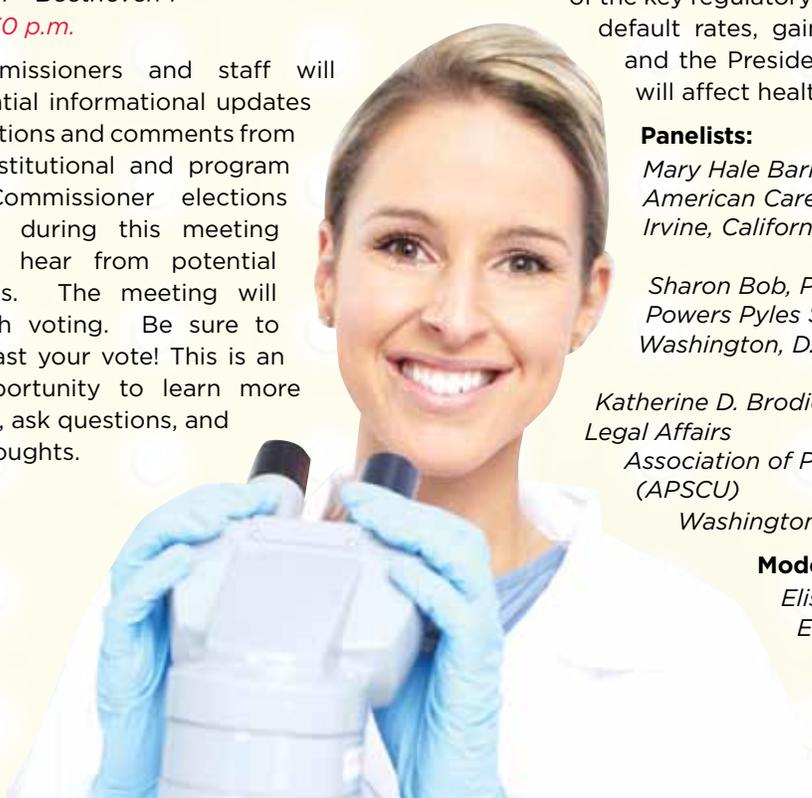
*Sharon Bob, Ph.D., Higher Education Specialist
Powers Pyles Sutter & Verville
Washington, D.C.*

*Katherine D. Brodie, Vice President of Government and
Legal Affairs
Association of Private Sector Colleges & Universities
(APSCU)*

Washington, D.C.

Moderator:

*Elise Scanlon, Esquire
Elise Scanlon Law Group
Washington, D.C.*



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Michael White, *Director of Legal & Regulatory Affairs*

A special thanks to Sandy Pearce, Goodwin College, East Hartford, CT, who created the opening conference video and the volunteers who participated on the Commissioner Elections Ballot Counting Committee:

Russell "Wicker" Freeman, Coyne College, Chicago, IL
Pat Quick (Public Member), Albuquerque, New Mexico
Julianne Dymowski, Whiteford, Taylor & Preston, Washington, D.C.
Michael White, Director of Legal and Regulatory Affairs, ABHES

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*Confirmed as of February 3, 2012

The ABHES staff and Commission thank all who contributed and participated in the planning of the 9th Annual National Conference on Allied Health Education!