8th Annual National Conference on Allied Health Education

Promoting Educational Excellence: Best Practices, Best Results

February 9-11, 2011
Marriott Hotel
New Orleans, Louisiana

Hosted by the Accrediting Bureau of Health Education Schools (ABHES)
A WELCOME MESSAGE FROM THE EXECUTIVE DIRECTOR

Welcome to the 8th Annual National Conference on Allied Health Education! The Accrediting Bureau of Health Education Schools (ABHES) has been a leader in health education accreditation for nearly 45 years and this annual conference has proven to be a highlight for all involved.

This year's enhanced conference format brings a large assortment of sessions focusing on the areas of most interest to you. Beginning with the ABHES Membership Meeting, attendees will hear from our special guest, Dr. Judith Eaton, president of the Council on Higher Education Accreditation (CHEA), who will provide her thoughts on the future of accreditation and its impact on postsecondary education. We will have a look back at 2010, a year that brought many positive changes to ABHES, and a look into some key future matters affecting the membership. Commissioner elections will also be held during this meeting. Please join ABHES Commissioners, staff and fellow members for what promises to be an informative and productive meeting.

A special opening video, which includes many recently-submitted photos of our accredited institutions and programs at work with their students, kicks off the conference on Thursday, followed by an inspirational keynote address. We continue with a variety of exceptional breakout topics and special panel sessions, the first being what you need to know about your students and credentialing, direct from our colleagues representing nationally recognized credentialing agencies. Our awards ceremony, honoring the best of the best, is a must-attend event. Important regulatory updates, an annual session highlight, are brought to you by our legislative experts. Leisure time is complete with two receptions, delicious meals, and New Orleans-style entertainment. We hope you enjoy meeting with friends, colleagues and a fabulous group of exhibitors.

Thank you to all who have made 2010 a most productive and successful year for ABHES. In particular, I commend our hard-working and dedicated commissioners and staff, and the many who volunteer their time, to make our accreditation so meaningful.

Enjoy the conference. I wish each of you each a spectacular 2011!

Carol Moneymaker
Executive Director

KEYNOTE SPEAKER

Marcus Engel is an expert in communicating the patient’s perspective and inspiring health care professionals to excellence. After being blinded and catastrophically injured by a drunk driver, he endured years of hospitalization, rehabilitation and recovery. Engel is a sought-after professional speaker and has authored several books including “After This: An Inspirational Journey for All the Wrong Reasons,” “The Other End of the Stethoscope” and most recently, “I’m Here: Compassionate Communication in Patient Care.” Part of Engels’ story has become a short film and can be viewed free online at TheDropMovie.com. To learn more, visit MarcusEngel.com and FaceBook.com/MarcusEngel and www.Marcus@MarcusEngel.com.

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SPECIAL GUEST SPEAKER
ABHES MEMBERSHIP MEETING

Judith S. Eaton, Ph.D.

President, Council for Higher Education Accreditation (CHEA)
Washington, D.C.

Dr. Judith S. Eaton is president of the Council for Higher Education Accreditation (CHEA), the largest institutional higher education membership organization in the United States. A national advocate and institutional voice for self-regulation of academic quality through accreditation, CHEA is an association of 3,000 degree-granting colleges and universities and recognizes 60 institutional and programmatic accrediting organizations.

Dr. Eaton has served as CHEA’s president since 1997, one year after CHEA’s formation. Under her leadership, CHEA has emerged as a major voice in discussions of higher education and accreditation.

As the only organization focused exclusively on accreditation, CHEA serves as a reliable and comprehensive source of information on accreditation and as an effective representative of member institutions.

Prior to her work at CHEA, Dr. Eaton served as chancellor of the Minnesota State Colleges and Universities, where she was responsible for leadership and coordination of 52 institutions serving more than 162,000 students statewide. Previously, she was president of the Council for Aid to Education, Community College of Philadelphia and the Community College of Southern Nevada, and served as vice president of the American Council on Education. She also has held full- and part-time teaching positions at Columbia University, the University of Michigan and Wayne State University.

CHEA works with the presidents and chief academic officers of colleges and universities, accreditors, policy makers and higher education leaders around the world, providing authoritative information and leadership on issues related to accreditation and quality assurance, the federal government-accreditation relationship and enhancing public confidence in accreditation. CHEA is the only private sector body in the United States that “recognizes” U.S. institutional and programmatic accreditors for quality, scrutinizing these organizations and affirming that they meet CHEA’s quality standards.
PRE-CONFERENCE ACTIVITIES

Tuesday, February 8, 2011

Accreditation Workshop
Meeting Room – La Galerie 5 & 6
9:00 a.m. – 5:00 p.m.

This one-day workshop will provide an overview of ABHES policies and procedures. Instruction will also be provided on the accreditation standards, the Self-Evaluation Report (SER) and site visit preparation. The workshop is for initial applicants, institutions and/or programs seeking a renewed grant of accreditation, and individuals interested in learning more about the accreditation process. Note: The conference registration does not include this workshop. A separate registration and fee is required to attend. Visit www.abhes.org for details.

Wednesday, February 9, 2011

Program Specialist Training Workshop
Meeting Room – La Galerie 5
8:00 a.m. – 12:00 p.m.

This complementary workshop will train participants to serve on accreditation site visits. Participants will be taught how and where to find visitation report answers, gain expertise in report writing, and learn how to address common concerns while avoiding areas of risk. (Target audience: Individuals possessing expertise in school administration and/or a specific program field, e.g., medical assisting, dental assisting, nursing, diagnostic medical sonography, massage therapy, surgical technology)

Team Leader Training Workshop
Meeting Room – La Galerie 5
1:00 p.m. – 5:00 p.m.

This complementary workshop will train participants to serve as team leaders on ABHES accreditation site visits. Participants will be exposed to key practices for success in serving in the capacity of team leader, including a review of the role and responsibilities, communication issues specific to team leaders, and ABHES policies, procedures and standards. Prerequisite: To attend this workshop, attendees must have conducted an evaluation visit for ABHES or another nationally-recognized accrediting agency. (Target audience: Individuals possessing excellent organizational, administrative, and leadership skills)

Note: Separate registration is required to attend the Program Specialist and Team Leader Training Workshops. Visit www.abhes.org for details.

ABHES Membership Meeting
Featuring Guest Speaker, Dr. Judith S. Eaton
Meeting Room – La Galerie 3
2:00 p.m. – 4:00 p.m.

ABHES is pleased to announce that speaker, Dr. Judith S. Eaton, president of the Council for Higher Education Accreditation (CHEA), will provide an informative and noteworthy address at this year’s annual Membership Meeting.

Following Dr. Eaton’s address, ABHES commissioners and staff will provide essential informational updates. This year’s discussion will focus on key decisions made by the ABHES Commission in 2010 and the future effects upon its accredited institutions and programs. Commissioner elections will be held during this meeting as well. Hear from potential commissioners prior to casting your vote. This is an excellent opportunity to learn more about ABHES, ask questions, and share your thoughts.

California Private Postsecondary Update: 2011
Meeting Room – La Galerie 3
4:15 p.m. – 4:45 p.m.

Institutions and programs operating in the state of California will not want to miss this session! Join Robert Johnson, executive director of the California Association of Private Postsecondary Schools (CAPPS), and Joanne Johnson, president of Educational Advisors Inc., as they provide a brief update on some of the surprises contained in the final regulations published by the Bureau for Private Postsecondary Education (BPPE). Information regarding Governor Brown’s Higher Education agenda, as well as proposed legislation from the California State Legislature, will also be provided.

EXHIBIT ACTIVITIES

The exhibits will be open during the following hours:

Wednesday, February 9, 2011
Welcome Wine & Cheese Reception
5:00 p.m. – 7:00 p.m.

Thursday, February 10, 2011
Deluxe Breakfast : 7:30 a.m. – 8:30 a.m.
Buffet Luncheon : 12:30 p.m. – 1:45 p.m.
Board of Director’s Reception : 5:30 p.m. – 7:30 p.m.

Friday, February 11, 2011
Deluxe Breakfast : 7:30 a.m. – 8:30 a.m.

*Exhibits will officially close upon conclusion of the conference at approximately 12:00 p.m. Friday, February 11, 2011.

Included in your registration materials is information about each exhibitor. Please refer to this document to locate the exhibitors, booths, and products and services offered. Bring plenty of business cards and visit each exhibitor booth!

DON’T MISS an opportunity to get your blood pressure checked. Local ABHES-accredited schools have been invited to showcase their best and brightest Medical Assistant students to perform complementary blood pressure checks.
The following awards will be presented:

2011 Distinguished Evaluator Award

David Martinez
Supervisor
William Beaumont Hospital
El Paso, Texas

David Martinez currently lives in El Paso, Texas, with his wife, Michelle, and two sons Michael and Jacob. He has a B.A. in Business with a minor in Health Service Management and an A.A. in Liberal Arts. Martinez is a Registered Medical Assistant, Emergency Medical Technician and Insurance and Coding Specialist.

His medical career began 12 years ago in the U.S. Navy as a hospital corpsman. Martinez’s training included advance schools in Field Medicine and Aerospace Medicine, and he worked in the following medical facilities: Naval Hospital Great Lakes, Camp Lejeune Naval Hospital, Pensacola Naval Hospital, Oceana Medical Clinic and Lemoore Naval Hospital. He also served as the hospital corpsman for Fighter Squadron Fourteen and Carrier Air-Wing 8 aboard the USS Enterprise and is a veteran of Operation Enduring Freedom. After leaving the Navy, he continued to work in the medical field as a lab supervisor supervising more than 80 phlebotomists, as an account executive for a home health agency, an independent consultant for several private doctors and clinics and is currently the supervisor of the Health Information Department for one of the largest Army hospitals in the world.

In addition to his medical career, Martinez has been involved in different aspects of vocational education for the past eight years including as an allied health instructor, lead instructor, medical director and ABHES evaluator. In addition to his work with post-secondary vocational schools, he has taught basic patient care courses for the University of Texas, served as a national coordinator for Medical Curriculum Partners and has contributed to a National Certification Exam and several Allied Health Textbooks.

2011 Distinguished Service Award

Dr. Sandra Yelverton
Retired, Alabama Department of Education
Montgomery, Alabama

Sandra Yelverton has served ABHES since 2002 as team leader on many accreditation teams including institutional, programmatic and focus visits. She has participated on the Preliminary Review Committee, appeal hearing panels; and, such committees as the Standards Review Committee and the Annual Report Committee. Dr. Yelverton has also served as workshop instructor for ABHES. As a public member, Dr. Yelverton has brought to ABHES more than 40 years of experience as a secondary and collegiate instructor.

Prior to her retirement from the Alabama Department of Education, Dr. Yelverton was the education specialist responsible for statewide compliance with career technical education, state and federal regulations. Before assuming that role she served as the state administrator responsible for implementing business and marketing education programs statewide. Dr. Yelverton is a textbook author, a nationally-known speaker on a variety of business related subjects, and published in numerous periodicals on various topics.

Dr. Yelverton served on the ABHES Commission with distinction from 2006-2010.
2011 MASTER TEACHER AWARD

*Elsevier, the world’s leading health science publisher teamed up with ABHES once again to present the 7th annual Master Teacher Award. The Master Teacher Award recognizes best practices in teaching in the allied health disciplines from ABHES-accredited institutions or programs.*

**Toni Bethel**
Medical Assistant Instructor
Community Care College
Tulsa, Oklahoma

Toni Bethel, A.D.N., CMA is our 2011 ABHES/Elsevier Master Teacher Award winner. As the evening medical assisting instructor for Community Care College in Tulsa, Oklahoma, Bethel has developed innovative teaching techniques that foster student learning. She has found that the most effective learning experiences are the result of blending best practices from various resources, such as instructional models, literature, and past experience. It is not unusual for a sample lesson plan to include lecture, whiteboard diagrams, kinesthetic activities, short, targeted Internet videos, review drills, worksheets and quizzes. Not only do her students enjoy coming to her class, but they have an 11% higher pass rate than the national average with a 100% retention rate. She has made a personal impact on her students. One recent student praised her teaching style: “Toni always takes time to make sure that we understand the information that she is teaching and makes it fun!”

Bethel is currently teaching courses at Community Care College, including the entire Core Medical Assisting Program (Administrative, Clinical, Anatomy & Physiology, and Certification Review). In addition to her experience in teaching, she also has clinical expertise working in the field for 16 years as a hospital unit secretary and Registered Nurse in various settings. Bethel has an Associate Degree in Applied Science, Nursing, from Tulsa Community College and was certified by the American Nurses Association in Adult Mental Health Nursing in 1990. She has obtained her CMA (AAMA), is an AHA BLS CPR instructor and is currently pursuing her Allied Health Instructor certification.

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**Honorable Mention:**

**Devone Turner**
Pharmacy Technician Instructor
Heritage College
Oklahoma City, Oklahoma

Devone Turner, CPhT, is our Honorable Mention winner for the ABHES/Elsevier Master Teacher Award 2011. Turner attended technical school in the United States Air Force and received his pharmacy technician certification from the National Pharmacy Technician Certification Board. As a pharmacy technician instructor at Heritage College in Oklahoma City, Oklahoma, Turner has integrated hands-on activities and real-life experiences in order to engage students in his classroom. He connects with students and encourages them to take an active role in their learning experience by using “brainstorming sessions” where students ask questions and develop new ideas to use in the classroom. Turner’s outstanding work and dedication reflect his commitment to improving his students’ educational experience and patient outcomes in health care for years to come.
ABHES recognizes the best of the best:

Accreditation visits resulting in “zero” standard violations.

ABHES recognizes the following institutions and programs for undergoing on-site evaluation visits in pursuit of institutional or programmatic accreditation that resulted in zero standard violations. Congratulations to all for this outstanding achievement!

### INSTITUTIONAL APPLICANTS

<table>
<thead>
<tr>
<th>Institution</th>
<th>Location</th>
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<tbody>
<tr>
<td>American Career College</td>
<td>Ontario, CA</td>
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<tr>
<td>Annenberg School of Nursing</td>
<td>Reseda, CA</td>
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<tr>
<td>Milwaukee Career College</td>
<td>Milwaukee, WI</td>
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<tr>
<td>National Massage Therapy Institute</td>
<td>Egg Harbor, NJ</td>
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<td>Pima Medical Institute</td>
<td>Mesa, AZ</td>
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<td>Pima Medical Institute</td>
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<td>Riverside School of Health Careers</td>
<td>Newport News, VA</td>
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<td>Ross Medical Education Center</td>
<td>Fort Wayne, IN</td>
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<td>Ross Medical Education Center</td>
<td>Portage, MI</td>
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<tr>
<td>St. Paul’s School of Nursing</td>
<td>Staten Island, NY</td>
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<td>St. Paul’s School of Nursing</td>
<td>Flushing, NY</td>
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<td>Everest College</td>
<td>Seattle, WA</td>
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<td>Gibbs College</td>
<td>Boston, MA</td>
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<td>Globe University</td>
<td>Woodbury, MN</td>
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<td>Globe University</td>
<td>Sioux Falls, SD</td>
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<td>Kaplan College</td>
<td>San Diego, CA</td>
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<td>Kaplan College</td>
<td>Vista, CA</td>
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<td>Keiser University</td>
<td>Tampa, FL</td>
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<td>Minnesota School of Business</td>
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<td>Porter &amp; Chester Institute</td>
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<td>Porter &amp; Chester Institute</td>
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<td>Sanford-Brown College</td>
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<td>Sanford-Brown Institute</td>
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<td>Sanford-Brown College</td>
<td>McLean, VA</td>
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<td>SBI Campus, An Affiliate of Sanford-Brown</td>
<td>Melville, NY</td>
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<td>Southwest Florida College</td>
<td>Port Charlotte, FL</td>
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<td>Southwestern College</td>
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<tr>
<td>Tri-State Business Institute</td>
<td>Erie, PA</td>
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<td>Virginia College</td>
<td>Greenville, SC</td>
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### MEDICAL ASSISTANT PROGRAMMATIC APPLICANTS

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<th>Institution</th>
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<td>Anthem College</td>
<td>Aurora, CO</td>
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<td>Bay State College</td>
<td>Boston, MA</td>
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<td>Bay State College</td>
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<tr>
<td>ECPI College of Technology, the School of Health Sciences Medical Careers Institute</td>
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<td>Raleigh, NC</td>
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### MEDICAL LABORATORY TECHNICIAN PROGRAMMATIC APPLICANTS

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### SURGICAL TECHNOLOGY PROGRAMMATIC APPLICANTS

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<td>Los Angeles, CA</td>
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<tr>
<td>Keiser Career College</td>
<td>Miami Lakes, FL</td>
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TUESDAY, FEBRUARY 8, 2011
9:00 a.m. – 5:00 p.m. Accreditation Workshop

WEDNESDAY, FEBRUARY 9, 2011
8:00 a.m. – 12:00 p.m. Program Specialist Training Workshop
12:00 p.m. – 7:00 p.m. Conference Registration Center Hours
1:00 p.m. – 5:00 p.m. Team Leader Training Workshop
2:00 p.m. – 4:00 p.m. ABHES Annual Membership Meeting
Featuring Special Guest Speaker, Dr. Judith S. Eaton
4:15 p.m. – 4:45 p.m. California Private Postsecondary Update: 2011
5:00 p.m. – 7:00 p.m. Welcome Wine & Cheese Reception – Exhibit Hall

THURSDAY, FEBRUARY 10, 2011
7:30 a.m. – 7:30 p.m. Conference Registration Center Hours
7:30 a.m. – 8:30 a.m. Deluxe Breakfast - Exhibit Hall
8:30 a.m. – 9:50 a.m. Opening Ceremony & General Session
Featuring Keynote Speaker, Marcus Engel
10:00 a.m. – 11:00 a.m. Breakout Sessions
• 7 Habits of Highly Effective Brains
• Empowering Leadership using the PEP
• Online Instruction in Health Education
• Shedding Light on Cohort Default Rates
11:15 a.m. – 12:15 p.m. Breakout Sessions
• Communication & Conflict Management
• Dietary Myths of Our Times
• Maintaining Compliance with New DOE’s Regulations
• Utilizing Technology in the Multigenerational Classroom
12:30 p.m. – 1:45 p.m. Buffet Luncheon – Exhibit Hall
2:00 p.m. – 3:00 p.m. Breakout Sessions
• Digging Deeper – Incentive Compensation, Gainful Employment & 90/10
• Electronic Health Records in the Classroom
• Reward for Effective Teaching
• To Regulate or Not? A Discussion of Allied Health Certification
3:15 p.m. – 4:15 p.m. Breakout Sessions
• Bridging the Gap between Knowledge and Practice
• Calculating Credit Hours in Online & Blended Learning
• New Federal Title IV Regulations
• Recruiting the Best Students and Keeping Them
4:30 p.m. – 5:30 p.m. Navigating Graduate Credentialing
5:30 p.m. – 7:30 p.m. Board of Commissioners’ Reception - Exhibit Hall

FRIDAY, FEBRUARY 11, 2011
7:30 a.m. – 12:00 p.m. Conference Registration Center Hours
7:30 a.m. – 8:30 a.m. Deluxe Breakfast - Exhibit Hall
8:30 a.m. – 10:15 a.m. Awards Ceremony
10:30 a.m. – 12:00 p.m. Regulatory Impact on Post-Secondary Education Panel Discussion
12:00 p.m. Closing Remarks
MORNING BREAKOUT SESSIONS
Thursday, February 10, 2011

The 7 Habits of Highly Effective Brains
Meeting Room – La Galerie 3
10:00 a.m. – 11:00 a.m.

Discover seven habits that can greatly improve the effectiveness of your brain, strategies for overcoming distraction and lack of focus, and brain-based techniques to boost your mental performance. You will be presented with groundbreaking neuroscientific knowledge in plain English. You will learn how some surprisingly simple behaviors can actually change your brain for the better. By the end of the seminar, you will be able to immediately apply all these evidence-based habits to transform your brain’s functioning and enhance your mental performance.

Presenter: Jonathan Jordan, President
Global Change Management, Inc.

Empowering Leadership Using the PEP
Meeting Room – La Galerie 4
10:00 a.m. – 11:00 a.m.

Deans of education and campus presidents will be interested in this session that inspires and empowers department heads and program chairs to have a sense of ownership in their departments, their schools and their results by utilizing Program Effectiveness Plans. An effective process for creating this essential plan will be reviewed.

Presenter: Elizabeth Beseke, Regional Vice President
Anthem Education Group

Online Instruction in Health Education – It Can Do More Than You Might Think!
Meeting Room – La Galerie 6
10:00 a.m. – 11:00 a.m.

Online instruction is rapidly accomplishing many things not considered possible for health education less than a decade ago. Opportunities to maximize classroom space, improve retention, provide online lab simulations, and quality assessment technologies are all part of today’s online classroom. Emerging technologies for collegiate course applications are rapidly adding to those capabilities. Just 10 years ago skepticism dominated: “Could ‘real’ college level courses be taught online?” Learn how on-line instructional offerings can do more than you might think for your students and the institution.

Presenter: Dr. S. David Vaillancourt, Online Director of Education
Ultimate Medical Academy

Shedding Light on Cohort Default Rates & Default Prevention
Meeting Room – La Galerie 5
10:00 a.m. – 11:00 a.m.

Institutions should recognize the challenges we all face in a bad economy with the realities of the new three-year Student Loan Cohort Default Rates. Developing successful programs to manage student loan portfolios is essential. Because there is no one miracle that reduces the chance of student loan defaults, this compilation of ideas and practices may help reduce student loan default risks by improving communications, enhancing support, and giving ownership to those ultimately responsible for student education.

Presenter: Mary Lyn Hammer, President & CEO
Champion College Services

Communication and Conflict Management: Solving the Puzzle
Meeting Room – La Galerie 5
11:15 a.m. – 12:15 p.m.

Differing conflict management styles and ineffective communication often generate problems within organizations. Through the use of teams working together to build a simple puzzle, while being restricted in the ways they will be allowed to communicate, the participants of this workshop will fully experience the natural way people within organizations attempt to solve conflict through ineffective means. This experiential exercise will anchor into the participants’ minds the value of collaboration and help teach the highly effective communication skills needed to create an atmosphere of true team work.

Presenter: David A. Kahn, M.S., LPC, LPCS, President
The Counseling Center of Florence, LLC

Dietary Myths of Our Times: Allied Professionals Must Educate Their Patients
Meeting Room – La Galerie 4
11:15 a.m. – 12:15 p.m.

We seek to teach you how your students as future health professionals can educate their patients, and ultimately their communities, with regard to healthy eating, and the potential dangers of what we call “the standard American diet.”

Health professionals can lead groups teaching about the body systems and how they are interconnected. The health professional can facilitate a program through a strong group dynamic teaching about the benefits of eating a high plant-based diet, and how to move from patients from their current eating habits into a simple two-week program, forming new habits. Connections and successes created through this program will extend through participants’ lifetimes and into generations to come.

Presenter: Margaret E. Karg, M.S., DC, DACBSP
Plant-based Nutrition for Wellness
Linda Tighe, CMC
The Wellness Initiative
Maintaining Compliance with New DOE Regulations

Meeting Room – La Galerie 6
11:15 a.m. – 12:15 p.m.

We live in a time of unusual and heightened federal regulatory activity and scrutiny of the postsecondary education sector. This session will focus on several selected areas of high relevance and concern to many private career schools including some which only recently became law. In particular, we will discuss how to stay in compliance with Department of Education’s 90/10 Title IV revenue test, as special provisions terminate in July 2011, as well as new laws which go into effect July 1, 2011, regarding incentive compensation, misrepresentation, state authorization, new program approval requirements and gainful employment should it be issued prior to the conference. Implementation and best practices will be presented by EDMC’s VP for regulatory affairs and compliance.

Presenters: Peter S. Leyton, Esq.
Ritzert & Leyton, P.C.
Sheryl Davis, M.B.A., CPA
Deemer Dana & Froehle LLP
Joyce Mullen, Managing Vice President of Regulatory Affairs and Compliance
Education Management Corporation

Utilizing Technology in the Multigenerational Classroom

Meeting Room – La Galerie 3
11:15 a.m. – 12:15 p.m.

Today’s higher education classrooms are multigenerational. Students of various ages are learning side-by-side. While faculty should incorporate numerous teaching strategies to meet the needs of students of varying ages and experiences, implementing this in the classroom can be a challenge. Effective use of technology can help overcome these challenges and enhance the learning process for students of all ages.

Help us explore faculty experiences of teaching in a multigenerational classroom. Common challenges and responsive strategies will be described and examples of effective teaching strategies incorporating technology will be provided.

Presenters: Teresa Twomey, M.S.N., RN, Assistant Professor of Nursing, Goodwin College
Danielle Wilken, M.S., M.T. (ASCP), Associate Professor & Chair of Health and Natural Sciences, Goodwin College

Electronic Health Records in the Classroom

Meeting Room – La Galerie 4
2:00 p.m. – 3:00 p.m.

The impact of Electronic Health Records (EHRs) on today’s healthcare educational programs is profound. Today’s employers are looking for prospective candidates who have a strong working knowledge of EHRs. You can ensure that your students are in high demand by providing them with proper training. Learn the strategies you can use in your program to fully prepare students to be proficient with this emerging technology.

Presenter: Amy DeVore CPC, CMA (AAMA), Medical Coding & Medical Assisting Program Instructor and Program Advisor, Butler County Community College

The Reward for Effective Teaching

Meeting Room – La Galerie 6
2:00 p.m. – 3:00 p.m.

Emulating best teaching practices is a most effective way to increase student retention in the classroom. The session emphasizes the importance of setting the tone in the classroom, soliciting and implementing student feedback and working with the adult student. Introducing multiple learning styles, methods and supplies are also key to managing an effective learning environment.

Presenters: Rose Lynn Greene, Director of Compliance
Career Path Training Corporation
Bill Lane, Director of Education
Central Florida Institute
Pam Hibbitts, Assistant Director of Education
Central Florida Institute

AFTERNOON BREAKOUT SESSIONS

Digging Deeper – Incentive Compensation, Gainful Employment, 90/10
Meeting Room – La Galerie 5
2:00 p.m. – 3:00 p.m.

Join us for a discussion of the changing federal regulations that may significantly affect your institution. Topics include incentive compensation, gainful employment and 90/10. Gain perspectives from representatives of legal counsel, financial and compliance auditors, and private-sector colleges. Learn ways to comply and manage the potential affects to financial statements and program offerings.

Presenter: Eileen Keller, CPA, Director of Education Services
Salmon Sims Thomas & Associates, PLLC
David LeFevre, Managing Attorney, Houston Office
Dunn & Davison, LLC

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Central Florida Institute
To Regulate or Not? A Discussion of Allied Health Certification and Regulation Considerations

Meeting Room – La Galerie 3
2:00 p.m. – 3:00 p.m.

Doctors, nurses and pharmacists are some of the most highly regulated practitioners in the health professions. But, as the demand for healthcare increases, the need for qualified para-professionals also increases. The Bureau of Labor Statistics predicts a healthy growth for jobs in the allied health professions and this is evidenced by the increasing numbers of health education focused institutions and programs. With increased interest in these professions and a heightened interest in quality, accreditation and certification take on increasingly important roles. The regulatory environment in the health professions, the credentialing processes that exist and the pros and cons of mandated certification will be discussed as well as commonly misunderstood differences between licensure, registration, and certification.

Presenter: Rebecca Rabbitt, Pharm.D., Executive Director
Allied Health Certification, Assessment Technologies Institute

Calculating Credit Hours in Online & Blended Learning

Meeting Room – La Galerie 6
3:15 p.m. – 4:15 p.m.

How can you calculate credits in online health care programs? This session will review different models for calculating credit hour equivalencies for online health care programs and discuss how the models relate to the Carnegie model and ABHES criteria. Distance education and regulatory professionals concerned with the renewed interest of the U.S. Dept. of Education in the definition of a credit hour under the new HEA should attend. The session addresses both synchronous and asynchronous models, as well as blended programs that combine both in-residence and online class work. Examples will be drawn from online health care programs.

Presenters: Bill Kakish, J.D., Ph.D., Asst. VP, Compliance
American Career College/West Coast University
Errin Heyman, Ed.D., Director of Online Instruction
American Career College/West Coast University

Bridging the Gap between Knowledge and Practice: Incorporating the use of Simulators in Teaching Medical Assisting

Meeting Room – La Galerie 4
3:15 p.m. – 4:15 p.m.

How do you assess your medical assisting students’ preparedness for their externship, especially the soft skills such as communicating with patients? Students entering Medical Assisting Programs are charged with mastering theoretical content and being able to perform numerous skills with proficiency. In addition, the student must be able to apply learned principles when interacting with patients in the clinical settings. This instructional session will provide instructors with an overview of how simulators can improve learning outcomes for students by immersing them into real-world situations that require the use of both hands-on and interpersonal skill sets.

Presenter: Kathryn A. Booth, RN-B.S.N., M.S., RMA, RPT, CPhT
Total Care Programming

The New Federal Title IV Regulations and Their Impact on Your Everyday Business Practices

Meeting Room – La Galerie 5
3:15 p.m. – 4:15 p.m.

This session is designed to provide the attendees with the latest information on final Title IV Regulations with an effective date of July 1, 2011, and their impact on institutional business practices. The interactive discussion will provide details on institutions responsibilities in scrutinizing the validity of high school diplomas and administering ATB testing. Critical issues will be discussed such as the definition of credit hour and how this change may directly impact your programs of study.

The presentation will also address and clarify many of the changes and practices such as a simplified verification process, SAP guidelines and limiting financial assistance to students that need to retake course work. The Return of Title IV calculations for term-based programs with modules or compressed courses as well as a change in how to determine if a school is required to take attendance and its impact on R2T4 calculation will be addressed.

Presenter: Sally Samuels, VP Regulatory Affairs
FAME
**FRIDAY PANEL DISCUSSION**

**Regulatory Impact On Post-Secondary Education**

*Meeting Room – Carondelet Ballroom*

10:30 a.m. – 12:00 p.m.

Join us for a lively presentation and discussion concerning key legislative issues facing postsecondary education today. Learn the status of some of the key regulatory concerns, including clock hour, gainful employment and state authorization. Finally, what affects will all of this have on healthcare institutions and programs?

*Presenters: Dr. Sharon Bob, Higher Education Specialist*
*Powers Pyles Sutter & Verville*
*Brian J. Moran, Executive Vice President of Government Relations & General Counsel*
*Association of Private Sector Colleges & Universities (APSCU)*
*Tom E. Netting, Executive Director*
*Higher Education Allied Health Leaders Coalition (HEAL)*

*Moderator: Elise Scanlon, Esq.*
*Drinker Biddle & Reath LLP*

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**Navigating Graduate Credentialing**

*Meeting Room – La Galerie 6*

4:30 p.m. – 5:30 p.m.

Join nationally recognized and accredited credentialing agencies as they share recent practical and relevant information essential to your students and graduates as it pertains to their credentialing examinations. Credentialled graduates are in great demand and opportunities for employment in healthcare is at a historical high. Discover how these opportunities, available to your graduates through ABHES accreditation, impact employability and mobility, and what you can do to encourage and track graduate success. Learn from the agencies their requirements, including: Who can take the exam?, How do our students register?, Where do they take the exam?, Are there study guides?, How to learn pass rates for students?...and many more. This is a “how to” guide for colleges you cannot afford to miss!

*Presenters: Christopher Damon, Executive Director*
*American Medical Technologists (ANT)*
*Anna L. Johnson, CAE, Director of Certification*
*American Association of Medical Assistants (AAMA)*
*Ron Kruzel, Executive Director*
*National Board of Surgical Technology & Surgical Assisting (NBSTSA)*
*Rebecca Rabbitt, Pharm. D., Executive Director, Allied Health Certification Assessment Technologies Institute (ASI)*
*Stan Adams, General Manager*
*National Center for Competency Testing (NCCT)*

*Moderator: Matthew Calhoun, Director*
*Arizona College of Allied Health*
HONORABLE MENTION

The ABHES Staff and Commission thanks all those who contributed and participated in the planning of the 8th Annual National Conference on Allied Health Education!

Conference Planning Committee
Matt Calhoun
Janet Jefford
Joanne Rose-Johnson
Elise Scanlon

ABHES Commissioners
Dr. Linda Swisher, Chair
Guy Euliano, Past Chair
Jim Buffington
Michael P. Covone
Terry Humphrey
Janet Jefford
Dr. Kevin Kirk
Randy Nikola
Florence Tate
Michael Schafer
Jack Yena

A special thanks to the following committees:
Commissioner Elections Ballot Counting:
Tom Bloom, Marie Berry, and Heidi Wind
Scholarship Committee: Dr. Dolores Gioffre,
Christopher Luebke, and Melvyn Weiner

ABHES Staff
Carol Moneymaker, Executive Director
Christopher Eaton, Associate Executive Director
India Tips, Assistant Executive Director
Christy Baily-Byers, Distance Education and Communications Specialist
Kelli Blocher, Accreditation Specialist
Eileen Brennan, Director of Accreditation Development
Judy Burke, Office Manager
Pete Etchells, Accreditation Coordinator
Patricia Laughlin, Accreditation Coordinator
Amy Rowe, Assistant Director of Accreditation & Compliance
Jennifer Skipwith, Accreditation Coordinator
Laura Tache, Accreditation Coordinator
Holly Viar, Administrative Assistant
Michael White, Director of Legal & Regulatory Affairs
The following are the winners of the Richard L. Luebke Memorial Scholarship, which honors Dick, a former colleague and friend to many and a huge supporter of postsecondary, private education and ABHES.

FIRST PLACE

Steven Metcalf
Medical Laboratory Technician program student
D.G. Erwin Technical Center,
Tampa, Florida

As first-place winner, Steven Metcalf will be a guest of ABHES at the award ceremony on Friday, February 11, 2011, at which time his scholarship will be awarded.

RUNNER UP

Shevell Flowers
Medical Assisting program student
Anthem College, Maryland Heights, Missouri

Special thanks to the Scholarship Committee for its thoughtful consideration of each nomination, of which there were many. The decision was not an easy one as evidenced by two awards, and we appreciate all of the nominations received.
For over 10 years, Educational Advisors Inc. has focused on two areas of higher education: **Accreditation and Compliance**

EAI’s team of professionals provides analysis and solutions tailored specifically to meet your school’s accreditation and compliance management needs in areas such as regional and national accreditation, compliance with federal and state regulations, and Title IV. We’ve worked with schools in over 25 states who are accredited by national and regional agencies such as ABHES, ACCET, ACICS, ACCSC, COE, DETC, NACCAS, NASM, WASC and NASAD. Our years of proven experience will guide you through the process of developing your SERs, assisting with preparation for on-site visits and helping you respond to agencies’ requests. In addition, EAI is available to conduct announced and unannounced compliance visits focused on determining the institution’s compliance with its State and accrediting agencies. The core values of EAI are those values that form the foundation on which we perform our work and conduct ourselves: Integrity – Professionalism – Respect. Learn more at [www.edadvisors.com](http://www.edadvisors.com).
ABHES cordially invites you to join us for our 9th Annual National Conference in our return to the Las Vegas City of Lights. ABHES will host its February 2012 Conference at the luxurious Encore Resort & Casino. As always, ABHES is dedicated to reaching new heights by striving to provide a program promoting health care education excellence! You will not want to miss it. Details to be posted soon at www.abhes.org.