15TH ANNUAL NATIONAL CONFERENCE ON ALLIED HEALTH EDUCATION
FEBRUARY 28 – MARCH 2, 2018
CAESAR'S PALACE
LAS VEGAS, NV

DON'T MISS EARLY BIRD REGISTRATION...REGISTER TODAY AT 2018ABHESCONFERENCE&PRE-CONFERENC EEVENTS
Overview

The National Conference on Allied Health Education is an annual event hosted by the Accrediting Bureau of Health Education Schools (ABHES). This event brings together the best of the best in postsecondary health care education. Each year’s conference promises an industry-current agenda that features dynamic speakers from industry leaders, educators, and those in the know regarding issues facing health care education.

An array of informative and timely break-out sessions aim to assure attendees gain a renewed dedication to health care education and most importantly, the students served. ABHES-accredited institutions and programs will not want to miss the Annual Membership Meeting that features commissioners and staff presenting on the year’s accomplishments, tasks at hand, and subject matter most relevant to the ABHES membership.

A variety of exhibitors showcasing products and services that cater to those in health care education will be on hand throughout the conference. We encourage attendees to bring plenty of business cards and visit with each exhibitor.

Finally, ABHES will host the following pre-conference events:
1) Institutional/Programmatic Accreditation Workshops
2) Evaluator Trainings
3) Program Effectiveness Plan (PEP) Training
4) Maintaining Accreditation Training

These pre-conference events, with the exception of the evaluator trainings, require additional fees that are not included in the conference registration fee.
Donna Hill Howes, RN, MS is Chief Nursing Officer and Senior Vice President for Sharecare, Inc. Sharecare was co-founded by Jeff Arnold, Dr. Mehmet Oz, Discovery Communications, Harpo Productions and Sony Pictures Television. An expert in consumer and professional health education, Ms. Hill Howes is responsible for the development and management of strategic content partnerships for the Sharecare platform of companies. She serves in the capacity as ambassador for Sharecare both nationally and internationally.

Ms Hill Howes has held leadership positions with world-class healthcare organizations, most recently as President at MediMedia, Director of Health Education at Time Warner and various roles with The Bill and Melinda Gates Foundation. She was Founder and President of StayWell Productions; one of the most trusted sources for health programming used by millions worldwide delivered to 33 countries in 20 languages.

Donna Hill Howes stood at the helm of The International Health & Medical Media Awards (a division of the Academy of Arts and Sciences), more commonly known as the “Oscars in Health & Medicine”. Her work with The FREDDIE Awards put her squarely at the intersection of healthcare and Hollywood as she worked with some of the most well known celebrities on the planet in support of numerous health initiatives.

Hill Howes has been an integral member of the broadcast media for 25+ years. She was associate producer and host of the syndicated consumer health talk show, “Your Vital Signs”. She was co-executive producer for the kids health/fitness series, “98.6 ALIVE!” which was acquired by FOX Kids Network. Hill Howes associate produced and co-hosted the first-ever television series for nurses, “NURSING APPROACH”, sponsored by Sigma Theta Tau International and Mosby.

Ms Hill Howes has worked extensively in the development and growth of major health, fitness, and nutrition initiatives and was honored at the White House by the First Lady and Secretary of HHS for those efforts. She held clinical leadership positions at the National Institutes of Health including the National Cancer Institute, the National Child Health & Human Development Institute (founding team) and the National Eye Institute (her clinical specialty) for 11 years prior to transitioning into healthcare media.

Hill Howes currently serves on the Board of Directors for several organizations and has received numerous national and international awards for her contributions to the profession of nursing, health and multimedia education and distance learning and IT.

Her current work with Sharecare and the Dr Oz Show touches many millions on a daily basis and supports the mission of connecting consumers and health professionals in their quest for better health.
SCHEDULE AT A GLANCE
CONFERENCE SCHEDULE AND SESSIONS ARE TENTATIVE AND SUBJECT TO CHANGE WITHOUT NOTICE.

MONDAY, FEBRUARY 26, 2018
9:00 A.M. - 5:00 P.M. .......... INSTITUTIONAL/PROGRAMMATIC ACCREDITATION WORKSHOP*

TUESDAY, FEBRUARY 27, 2018
9:00 A.M. - 5:00 P.M. .......... INSTITUTIONAL/PROGRAMMATIC ACCREDITATION WORKSHOP*

WEDNESDAY, FEBRUARY 28, 2018
8:00 A.M. - 12:00 P.M. .......... MAINTAINING ACCREDITATION TRAINING*
8:00 A.M. - 12:00 P.M. .......... EVALUATOR TRAINING: PROGRAM SPECIALIST (CORE FOR ALL EVALUATORS)*
12:00 P.M. - 5:00 P.M. .......... EXHIBITOR REGISTRATION
12:00 P.M. - 7:00 P.M. .......... ATTENDEE REGISTRATION
1:00 P.M. - 5:00 P.M. .......... ADVANCED EVALUATOR TRAINING: ADMINISTRATIVE TEAM LEADER*
1:00 P.M. - 5:00 P.M. .......... PROGRAM EFFECTIVENESS PLAN TRAINING*
5:00 P.M. - 7:00 P.M. .......... ABHES COMMISSIONERS’ WELCOME RECEPTION

THURSDAY, MARCH 1, 2018
7:00 A.M. - 7:00 P.M. .......... ATTENDEE REGISTRATION & HELP DESK HOURS
7:00 A.M. - 8:30 A.M. .......... DELUXE BREAKFAST WITH EXHIBITORS
8:30 A.M. - 9:50 A.M. .......... GENERAL SESSION FEATURING KEYNOTE SPEAKER
10:00 A.M. - 11:15 A.M. ..... BREAKOUT SESSIONS
11:30 A.M. - 12:30 P.M. ..... BREAKOUT SESSIONS
12:30 P.M. - 2:00 P.M. .......... BUFFET LUNCHEON WITH EXHIBITORS
2:15 P.M. - 3:30 P.M. .......... BREAKOUT SESSIONS
3:45 P.M. - 4:45 P.M. .......... BREAKOUT SESSIONS
5:00 P.M. - 7:00 P.M. .......... EXHIBITORS’ WINE & CHEESE NETWORKING RECEPTION

FRIDAY, MARCH 2, 2018
7:30 A.M. - 9:00 A.M. .......... ATTENDEE REGISTRATION & HELP DESK HOURS
7:30 A.M. - 9:00 A.M. .......... DELUXE BREAKFAST WITH EXHIBITORS
9:00 A.M. - 9:50 A.M. .......... AWARDS CEREMONY
10:00 A.M. - 10:50 A.M. .... PRESENTATION: ATTITUDE DRIVES EFFECTIVENESS – EMBRACING CHANGE POSITIVELY
11:00 A.M. - 12:00 P.M. ..... ABHES ANNUAL MEMBERSHIP MEETING
12:00 P.M. .................... CLOSING REMARKS

*Events requiring separate registration fees, as applicable, which are not inclusive of the conference registration fee.
Compliance Track

There will be four breakouts running in parallel during the noted time periods, so consider sending multiple members of your staff to ensure your institution gets the most out of the conference. Note: Breakout sessions are tentatively scheduled and subject to change without notice.

You’re Accredited. Now What?
10:00 a.m. – 11:15 a.m., Thursday, March 1, 2018
Accreditation can be a daunting process, with countless hours of preparation for the self-study and on-site visit. Once a campus finally accomplishes the ultimate goal of being approved, it is easy to let off the throttle and for compliance to slip. In this session, attendees will learn best practice techniques to ensure standards are being met on a daily basis.

PRESENTER:
Tara Dailey
Pima Medical Institute
Colorado Springs, Colorado

Using Effective Compliance Programs to Maximize Student Outcomes
11:30 am. – 12:30 p.m., Thursday, March 1, 2018
Agency jurisdiction over institutions of higher education has expanded beyond the triad to include a wide variety of agencies focused on all areas of institutional operation beginning well before classes start and continuing for years after graduation. This session will focus on the latest regulatory developments, provide tips to develop effective compliance programs, and include an institution’s perspective on how to use external expectations to constantly improve student outcomes.

PRESENTER:
Jay Vaughan
Cooley LLP
Washington, D.C.

An Update on the Law: Compliance Requirements & Best Practices to Ensure Regulatory Compliance
3:45 p.m. – 4:45 p.m., Thursday, March 1, 2018
This session will feature a discussion about placement/career service practices from three points of view; an experienced attorney, auditor, and ABHES-accredited school president. It will address ABHES’ standards, Department of Education (DOE) requirements including its new Audit Guide, actions and investigative efforts based on placement data, and the practices at one institution intended to ensure compliance.

PRESENTERS:
Fred Freedman
Pima Medical Institute
Tucson, Arizona

Peter S. Leyton
Ritzert & Leyton, PC
Fairfax, Virginia

Mike Wherry
McClintock & Associates, CPAs
Bridgeville, Pennsylvania

Tara Dailey
Pima Medical Institute
Colorado Springs, Colorado

Katherine Carey
Cooley, LLP
Washington, D.C.

Elise Scanlon
Elise Scanlon Law Group
Washington, D.C.

Dr. Sharon Bob
Powers, Pyles, Sutter & Verville
Washington, D.C.

Tom Netting
Akerman Senterfitt LLP
Washington, D.C.

Katherine Carey
Cooley, LLP
Washington, D.C.

Elise Scanlon
Elise Scanlon Law Group
Washington, D.C.

Aaron Lacey
Thompson Coburn LLP
St. Louis, Missouri

Regulatory Roundtables
2:15 p.m. – 3:30 p.m., Thursday, March 1, 2018
This session will feature up-to-the-minute roundtable discussions concerning the key regulatory issues facing postsecondary education today. The current status of various regulatory matters is of utmost importance to ABHES-accredited institutions, including how they affect healthcare-focused programs.

PRESENTERS:
Dr. Sharon Bob
Powers, Pyles, Sutter & Verville
Washington, D.C.

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Akerman Senterfitt LLP
Washington, D.C.

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**Preparing for and Conducting a Successful Advisory Board Meeting**

**10:00 a.m. – 11:15 a.m., Thursday, March 1, 2018**

This session will focus on how to prepare and get the most out of an advisory board meeting. The presentation will include a review of the ABHES standards; explore the purpose, composition and roles of the advisory board members; how the advisory board minutes link to Program Effectiveness Plans (PEP); discuss meeting expectations; and share meeting materials and templates. Review of the advisory board meeting timeline, and member recognition will so be discussed. The goal of this session is to provide institutions with the tools needed to ensure successful and productive advisory board meetings.

**PRESENTERS:**
Julie D. Walters  
The College of Health Care Professions  
Houston, Texas

Shannon Peters  
The College of Health Care Professions  
Houston, Texas

**Nurses! Medical Assistants! Code Blue!!! Are you in the House?**

**11:30 a.m. – 12:30 p.m., Thursday, March 1, 2018**

This interactive session will focus on best practices and challenges in offering nursing and medical assistant programs. It will be a discussion forum for nurses, medical assistants, program faculty, chairs and directors, to come together and learn from each other. Topics to include but are not limited to credentialing, Board of Nursing expectations, NCLEX rates, and curriculum ideas.

**PRESENTERS:**
Robin Nelhuebel, ABHES Commissioner  
Riverside College of Health Careers  
Newport News, Virginia

Jill Carlson, ABHES Commissioner  
Friend Health Care  
Colorado Springs, Colorado

Joyce Laing, Moderator  
ABHES Director of Programs, Curricula, and Financial Assessment

**The Journey of Curriculum Redesign for Academic Success Using a Content-Based Curriculum**

**2:15 p.m. – 3:30 p.m., Thursday, March 1, 2018**

Content saturation is the new catchphrase in education as many institutions are initiating changes in program curricula. Curriculum change is complicated and impacts faculty, staff, students, and accreditors. A successful program begins with dedicated leadership to guide the transition, and a successful transition begins with faculty who are dedicated to implementing the change. This session will explore the journey through barriers and results that lead to an improved curriculum to achieving the highest student outcomes from content to concept based curriculum. The conceptual model fosters life-long learning, encourages linkages across concepts, and focuses on the development of clinical reasoning across diverse populations.

**PRESENTERS:**
Melody Sharp, D.N.P, R.N.  
Centra College of Nursing  
Lynchburg, Virginia

Jim Emerson, D.N.P, R.N., CCRN-K  
Centra College of Nursing  
Lynchburg, Virginia

**Millennials Reshaping the New Corporate Landscape**

**3:45 p.m. – 4:45 p.m., Thursday, March 1, 2018**

In 2015, millennials represented 46% of the workforce. In 2025, that number will be at 75% which essentially means that millennials will be the dominant generation in the workforce. What does that mean for organizations? This session will seek to provide a framework to explain how this generation is changing the workforce and how and what organizations will need to do to adapt to this new generation if they wish to both retain their employees, have a satisfied workforce, and meet the needs of an ever changing economy.

**PRESENTER:**
Dr. Suzanne Morrison-Williams  
City College  
Fort Lauderdale, Florida
Creating a High-Trust Campus Culture
10:00 a.m. – 11:15 a.m., Thursday, March 1, 2018

Trust is hard, real, and quantifiable. It measurably affects both speed and cost. A function of character and competence, trust can be created and destroyed, and effectively taught and learned. In most cases, lost trust can even be restored. This fast-paced and engaging presentation dramatically reveals trust as the hidden variable driving all individual and organizational performance. This presentation is built around three big ideas: 1) The actual impact of trust on current critical business objectives; 2) Why trust is the #1 Leadership competency needed today; and 3) The language framework, and process to grow and leverage trust on purpose.

Presenter:
Les Kaschner
Franklin Covey
Salt Lake City, Utah

All Certification Exams Are Basically the Same, Right? What’s the Risk?
11:30 a.m. – 12:30 p.m., Thursday, March 1, 2018

Certification helps allied health graduates get placed in jobs for which they were trained; however, there is a confounding array of acronyms representing a plethora of certification credentials that seem very similar. Does it make a difference which one you choose? With the right set of questions to help, you’ll be able to evaluate with the criteria that psychometricians use to judge the reliability of a certification exam.

Presenter:
Mary B. Spila
American Medical Technologists (AMT)
Rosemont, Illinois

Two Birds with One Stone: Incorporating ABHES Standards into Placement Verification
2:15 p.m. – 3:30 p.m., Thursday, March 1, 2018

This session will showcase how one school has used MMI Placement Verification for several years to conduct third party placement verification in an effort to meet multiple standards of accreditation with one service. Discussion will include how this school uses the data provided from MMI to improve the quality of its education and career services departments.

Presenters:
Dr. Kathy Frisbie
MMI Consulting/MMI Placement Verification
Lakeland, Florida

Kelli Metivier
MMI Consulting/MMI Placement Verification
Lakeland, Florida

Christopher Coutts
American Institute
White Plains, New York

No Such Thing as a Free Lead: Attribution of Paid Media & the Impact on Other Inquiry Sources
3:45 p.m. – 4:45 p.m., Thursday, March 1, 2018

With up to 42% of offline marketing attribution transferred to online channels, how can you know where your inquiries are coming from? Join us as we explore the effectiveness of an integrated marketing strategy that combines earned and paid media. We’ll dive into the data and share recommendations to overcome your marketing ROI challenges and set your school up for long-term success.

Presenters:
Burke Malin
Gurnick Medical Academy
San Francisco, California

Darryl Mattox
Gragg Advertising
Kansas City, Missouri
Humanizing Distance Education
10:00 a.m. – 11:15 a.m., Thursday, March 1, 2018
Distance education has caused a significant decrease of the “human” element in education. How do you humanize the learning experience in distance education? How do you insert the “people” into the PC? This session will focus on infusing the human element and relationship building even when taught at a distance. Together, we will explore various instructional strategies, student engagement techniques, and online community development, all with the result of enhancing student retention, satisfaction and achievement within your distance education programs.

PRESENTER:
Brittany Nuzzo Callen, M.Ed
West Virginia Junior College
Morgantown, West Virginia

Engage Students through Natural Active Learning: A Neurological Approach
2:15 p.m. – 3:30 p.m., Thursday, March 1, 2018
If Learning is physiological, then Learning is enhanced when the students use their senses and take action. Engage your students’ attention and change your faculty’s teaching strategies with specific techniques for multiple learning styles. This session will show you how to reinforce critical material by incorporating active learning techniques into the classroom. See how these techniques have been successfully implemented in a Medical Terminology and Anatomy course.

PRESENTER:
Lisa Finnegan, PTA
Commission on Accreditation in Physical Therapy Education (CAPTE)
Alexandria, Virginia

How to Be an Effective Teacher from Day One!
11:30 a.m. – 12:30 p.m., Thursday, March 1, 2018
Do you ever ask yourself, “when will I finally feel like I can really teach?!”? Teaching in a classroom filled with students or teaching a client one-on-one still requires that the one “teaching” (the educator) knows what they are doing. As we all know, teaching is more than just having some information that we share with someone else. Teaching has an ultimate goal that the recipient will learn what is being taught. That doesn’t always come easy. This session will provide the educator (new or experienced) with some strategies for being an effective teacher out of the gate!

PRESENTER:
Christine Sproles, MSN, RN
Fortis Institute
Pensacola, Florida

Faculty Mentorship: A Powerful Tool for Student Retention
3:45 p.m. – 4:45 p.m., Thursday, March 1, 2018
Institutions across the country are grappling with declining enrollments, while also wrestling with a renewed focus on student outcomes. In 2017, the Mandl School: the College of Allied Health ran a successful Faculty Mentorship Initiative and tracked its effects on student retention rates, with a resulting 12% raise in student retention rates in two degree programs. This interactive session will give a brief overview of mentorship and its effects on retention.

PRESENTERS:
Sandra Monteiro
Mandl School: The College of Allied Health
New York, New York

Isaiah Vianese
Mandl School: The College of Allied Health
New York, New York
Attitude Drives Effectiveness – Embracing Change Positively
10:00 a.m. – 10:50 a.m., Friday, March 2, 2018

In the world of education, and particularly in the healthcare education industry, change is inevitable. The mechanisms one chooses to use to deal with these changes will directly affect the effectiveness of that change in their organization and/or in the classroom. Dealing with change optimistically can have positive impacts in an organization, a classroom, and for the people involved in the process. Adaptation and a positive attitude can make these transitions and new developments easier to cope with and can improve the personal health of employees and students. This presentation will provide the audience with useful tools for dealing with stress, change, and workplace negativity.

PRESENTER:
Tina Lewis, MAE, RMA (AMT), MT (ASCP) (AMT)
Sullivan University Systems, Inc.
Louisville, Kentucky
PRE-CONFERENCE EVENTS

A variety of ABHES workshops and trainings will be held just prior to the start of the annual conference, which require separate registration and fees, as applicable. Space is limited, so register early at 2018ABHESConference&Pre-ConferenceEvents.

INSTITUTIONAL/PROGRAMMATIC ACCREDITATION WORKSHOP
9:00 A.M. - 5:00 P.M., MONDAY, FEBRUARY 26, 2018
9:00 A.M. - 5:00 P.M., TUESDAY, FEBRUARY 27, 2018 (REPEAT SESSION)
The Institutional/Programmatic Accreditation Workshop is a one-day training that will provide an overview of ABHES policies and procedures. Attendees will gain a better understanding of the accreditation standards, learn how to complete the Self-Evaluation Report (SER), prepare for the on-site team visit, and respond to standard violations. Participants are encouraged to share experiences with other applicants striving towards meaningful self-evaluation. Other topics include but are not limited to creating and maintaining Program Effectiveness Plans, and the top 10 list of standard violations and how to avoid them. The workshop is designed for initial and renewal applicants seeking institutional or programmatic accreditation.

NOTE: The Commission mandates that a representative from each campus/program seeking institutional or programmatic accreditation attend an Accreditation Workshop within 12 months of an ABHES-directed SER submission.

MAINTAINING ACCREDITATION TRAINING
8:00 A.M. - 12:00 P.M., WEDNESDAY, FEBRUARY 28, 2018
This training will focus on the critical areas of accreditation; student achievement and fiscal capability. Presenters will review the audited financial statement requirements, financial indicators, and terminology. Instruction to be provided on the basics of calculating retention, placement, and credentialing rates and how to support those rates using the required back-up documentation forms. Learn how to respond to reporting and warning directives and create meaningful action plans. There will be small group exercises as we troubleshoot some of the most common mistakes.

PROGRAM EFFECTIVENESS PLAN (PEP) TRAINING
1:00 P.M. - 5:00 P.M., WEDNESDAY, FEBRUARY 28, 2018
This workshop will train participants to develop and implement Program Effectiveness Plans that will not only meet the ABHES standards, but will provide attendees with best practice applications and functions. Participants will learn how to interpret and apply formulas for computing program retention, credentialing, and placement rates, and gain experience on methods for improving those rates, including graduate credentialing as required for employment.
EVALUATOR TRAININGS:
ABHES is in search of new qualified individuals to serve on accreditation visits as institutional team leaders and program specialists in a variety of areas. ABHES will host a number of evaluator trainings designed to train new and refresh seasoned evaluators. Interested parties must submit a resume and completed evaluator forms to evaluator@abhes.org. Evaluator forms can be obtained at http://www.abhes.org/becominganevaluator.

NOTE: If you currently serve as an evaluator and have updated your forms in the past 12 months, no additional materials need to be submitted.

EVALUATOR QUALIFICATIONS:
Evaluators must possess a minimum of two years of experience as an educator or practitioner in their respective fields. Participants in the Advanced Evaluator Training session must also evidence the requisite background as detailed in the description for the advanced session. The advanced training is also restricted to those who have already attended the core training session, Evaluator Training Workshop: Program Specialist.

EVALUATOR TRAINING: PROGRAM SPECIALIST
8:00 A.M. - 12:00 P.M.
WEDNESDAY, FEBRUARY, 28, 2018
This workshop serves as the core curriculum for all ABHES evaluator training, and the foundation for ABHES’ Advanced Evaluator Training: Administrative Team Leader. The session will prepare you to serve as an ABHES evaluator on accreditation site visits. You will be trained on the ABHES standards, learn how and where to find visitation report answers, gain expertise in report writing, learn how to address common concerns and avoid areas of risk. Additional advanced training is required for the following evaluator specialty areas: administrative team leader, distance education, surgical technology, baccalaureate and master’s programs.

ADVANCED EVALUATOR TRAINING:
ADMINISTRATIVE TEAM LEADER*
1:00 P.M. - 5:00 P.M.
WEDNESDAY, FEBRUARY, 28, 2018
*Only participants who have registered for or completed the Evaluator Training: Program Specialist Workshop may register to attend this training.

This advanced workshop will build on the program specialist evaluator curriculum to train attendees possessing school administrative expertise to serve as team leaders on ABHES accreditation site visits. Participants will be exposed to key practices for success in providing guidance, instruction, direction and leadership to the team. There will be a review of the accreditation standards, with distinctions between those applicable to institutionally and programmatically accredited schools; general policies and procedures; and, general evaluation information. Updates will be provided regarding new standards and outside hour reviews on site. Currently, ABHES has a moratorium on new team leaders for programmatic visits, so this session is a refresher for current team leaders or for those with extensive knowledge in Department of Education regulations, student finance, satisfactory academic progress (SAP), and clock/credit hour conversion and allocation.
ABHES will recognize the cream of the crop during its annual Awards ceremony. Featured presentations include:

**CAROL A. MONEYMAKER LIFETIME ACHIEVEMENT AWARD**

ABHES will present its first Lifetime Achievement Award in honor of Carol Moneymaker, Former Executive Director. This award will pay tribute to an individual who has demonstrated excellence and integrity in the health education community to the benefit of ABHES constituencies, specifically its member institutions/programs and the students served.

**CHRISTOPHER J. EATON MEMORIAL SCHOLARSHIP**

This scholarship highlights the dedication to quality and student success in honor of Christopher J. Eaton, former Associate Executive Director. ABHES will present the fourth Christopher J. Eaton Scholarship to a well deserving recipient. A call for nominations to be released this fall to ABHES member schools.

**DISTINGUISHED EVALUATOR AWARD**

Each year ABHES recognizes one of its many evaluators who have demonstrated a proven record of reliance, thoroughness and diligence in participating on accreditation visits. The ABHES staff will name the individual to receive this recognition after carefully considering characteristics that include but are not limited to the working knowledge of the ABHES standards, process, and subject matter, professionalism, dependability, and strong report writing skills.

**MASTER TEACHER AWARD**

Sponsored by Elsevier

Elsevier, a world leading health science publisher, teamed up with ABHES once again to present the 14th Annual Master Teacher Award. This Award recognizes best practices in teaching in the allied health disciplines from ABHES-accredited institutions and programs. Nomination and submission guidelines to be released in the fall.
Caesar’s Palace
3570 S Las Vegas Blvd.
Las Vegas, NV 89109

A block of sleeping rooms has been reserved at a special discounted rate of $189 single or double occupancy, which includes complementary guest-room internet. To make a reservation online, visit [https://aws.passkey.com/go/SCANC8](https://aws.passkey.com/go/SCANC8). You may also make a reservation by phone by calling (866) 227-5944. Be sure to refer to the 15th Annual National Conference on Allied Health Education or group code, SCANC8. All reservations made via the telephone call center will be assessed a fee of $15 plus current sales tax, per reservation. Rates cannot be changed at check-in or check-out for guests who fail to identify their affiliation at the time the reservation is made. Individual reservations must be made on or before Sunday, January 28, 2018. Sleeping rooms are limited and are likely to sell out prior to the cut-off date, so do not delay in making your hotel reservation as rooms are reserved on a first-come, first-served basis. After the cut-off date, any new room reservations will be accepted by the hotel based upon space availability at the rate in effect at that time. You may cancel your reservation without penalty up to 72 hours prior to your scheduled arrival. Airline reservations should be made to and from the Las Vegas McCarran International Airport (LAS). The hotel is approximately 6 miles from the airport. A taxi can be obtained from the airport to the hotel. The estimated taxi fare is $20 (one way).
**EXHIBITOR SCHEDULE**

**WEDNESDAY, FEBRUARY 28, 2018**
Exhibitor Registration ............. 12:00 P.M. – 5:00 P.M.
*Exhibitors are required to register and set up by 5:00 P.M.*
ABHES Commissioners’ ............ 5:00 P.M. – 7:00 P.M.
Welcome Reception

**THURSDAY, MARCH 1, 2018**
Deluxe Breakfast ..................... 7:00 A.M. – 8:30 A.M.
Buffet Luncheon ..................... 12:30 P.M. – 2:00 P.M.
Exhibitor’s Wine & Cheese Networking Reception ............ 5:00 P.M. – 7:00 P.M.

**FRIDAY, MARCH 2, 2018**
Deluxe Breakfast ..................... 7:30 A.M. – 9:00 A.M.

**EXHIBITOR INFORMATION**

**Exhibitor Registration**
Early Bird Registration:
October 1-31, 2017 ........................................ $2,200
Regular Registration:
November 1, 2017 through January 5, 2018 ...... $2,600
Late/On-Site Registration:
January 6, 2018 through March 2, 2018 .......... $3,100

**Exhibitor Registration includes:**
- An 8x10 booth space containing an 8’ high back wall drape, 3’ high side wall drape, one (1) skirted 3x6 table, two (2) chairs, and waste basket
- Registration for two (2) exhibitor representatives who are permitted access to all conference breakout sessions and meal functions
- Access to the ABHES conference attendee list
- Access to the ABHES conference mobile app

**Non-Exhibitors**
Companies can register as a Non-Exhibitor if they do not wish to purchase an exhibit booth or booths are sold out.

Early Bird Registration:
October 1-31, 2017 ........................................ $900
Regular Registration:
November 1, 2017 through January 5, 2018 ...... $1,300
Late/On-Site Registration:
January 6, 2018 through March 2, 2018 .......... $1,700

**Non-Exhibitor Registration includes:**
- Registration for one (1) company representative who is permitted access to all conference breakout sessions and meal functions
- Access to the ABHES conference attendee list
- Access to the ABHES conference mobile app

Send questions to exhibitors@abhes.org

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**EXHIBITOR CANCELLATION POLICY**

In the event of a cancellation by an Exhibitor, a $250 cancellation fee will be retained by ABHES if cancelled by Friday, February 2, 2018. Special consideration for cancellation may be permissible if extenuating circumstances are presented by the Exhibitor and ABHES is able to resell the exhibit space at least one month prior to the start of the National Conference on Allied Health Education. Under these special circumstances in which the Exhibitor’s space is resold or in the case of a Non-Exhibitor, the registration fee, less a service charge of $50.00, will be refunded. No refunds will be awarded for cancellations made on or after February 3, 2018.
CONFERENCE PLANNING COMMITTEE
Matt Calhoun
Buddy Hoskinson
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