August 23, 2012

To: Accredited Institutions and Programs

From: Carol A. Moneymaker, Executive Director

Re: Fall Newsletter – Call for News

ABHES invites its accredited institutions and programs to submit news-worthy articles for the Fall edition of ABHES’ newsletter, The Advantage. The deadline date for submission is September 17, 2012.

Thoughts on news-worthy articles include:

● An award received
● A successful state or federal visit to your institution
● A student or graduate success story
● An important event experienced by faculty or staff

Personal accounts of those who have gone through your institution or program to achieve professional success in their chosen fields are always welcome. During these turbulent regulatory and economic times, we are increasingly hard pressed to find individuals who have beaten the odds and realized their dreams because the role that private postsecondary education played in their lives.

Please adhere to the following guidelines for submission:

1. Email to advantage@abhes.org (not to me directly please!)
2. A high resolution, digital photo may be included as a separate file. Photos included within a document are not acceptable.
3. The deadline date for submission is Monday, September 17, 2012.

To allow a diverse contribution, no more than one (1) submission should be made by a single campus and no more than two (2) submissions should be made by corporate (multi-campus) organizations regarding like-named institutions. Not all information submitted is guaranteed to be published.

Please contact me at cmoneymaker@abhes.org with any questions and be sure to send any articles and photos to advantage@abhes.org. Thank you in advance!

REMINDER:
10TH ANNUAL NATIONAL CONFERENCE ON ALLIED HEALTH EDUCATION
FEBRUARY 13-16, 2013
MANCHESTER HYATT
SAN DIEGO, CALIFORNIA